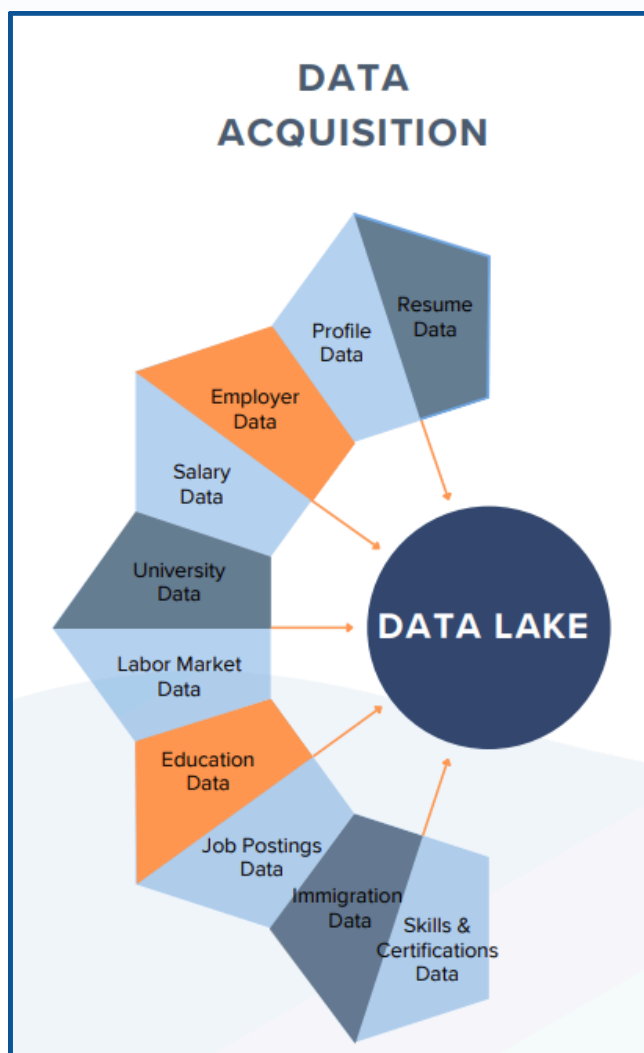


## Where Does Our Data Come From?

Steppingblocks pulls from hundreds of publicly available sources to compile and process over 1 billion data points and career milestones, leaving Steppingblocks users with data on 150+ million profiles, which is over 90% of the active U.S. workforce.



### Data Acquisition

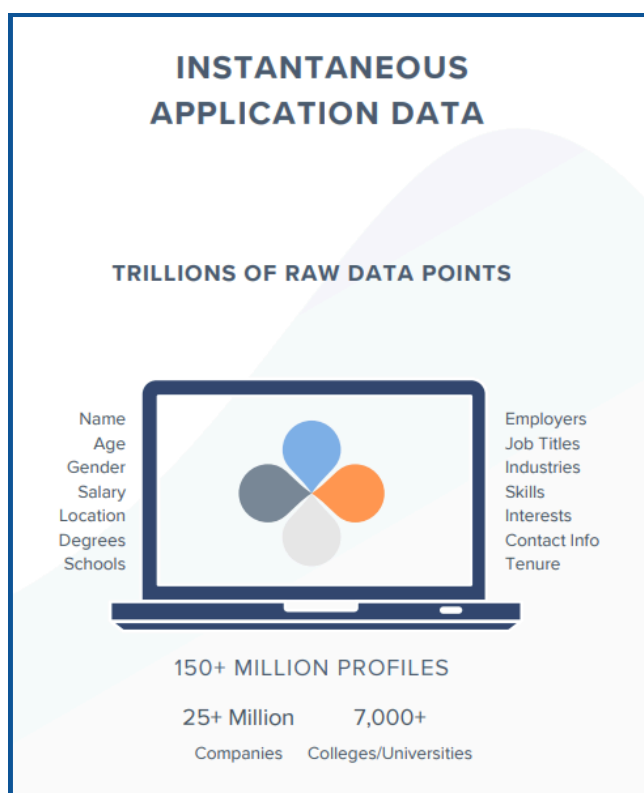
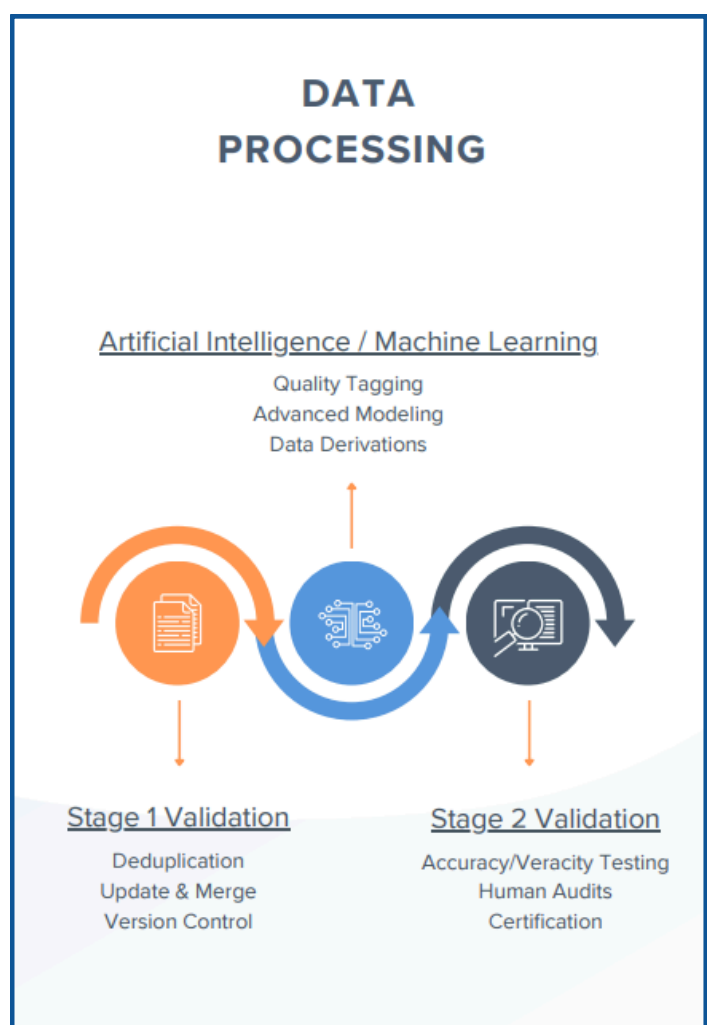
To start, Steppingblocks pulls data points from hundreds of publicly available online sources into our data lake. This includes data such as:

- Data from resumes posted online
- Job and skills data from information publicly posted on social media sites
- Publicly available company bios, directories, and contact information
- Information from employment and federal databases
- And more!

### Data Processing

Once we collect all the data, we are left with over 1 billion career milestones. The next stage is to process the data through validation and machine learning. Through this process we:

- Check for duplicates and merge profiles as necessary
- Flag any anomalies for human review
- Use Machine Learning to make predictions for information such as salary
- Test for accuracy through human audits and certification



### Instantaneous Application Data

After all the data has been processed, we are left with 150+ million profiles, complete with individual record-level data! Steppingblocks users are then able to explore this data through our Graduate Insights and Digital Career Counselor platforms.

### What do we require from you?

We don't ask for any data from our users. All we ask for is their school's academic catalog, which we use to match major names and programs to our data.

### How often is the data updated?

We update our data quarterly to ensure that our users are consistently seeing the most up-to-date information!