

How to Innovate Career Services and

BOOST STUDENT ENGAGEMENT

Shake up your current strategy with four initiatives proven to accelerate career exploration, development and ultimately student success.

Integrate Career Resources Into Curriculum

The best way to ensure students stay connected to career development is integration into required courses, orientations and assignments.

STEP 01



STEP 02

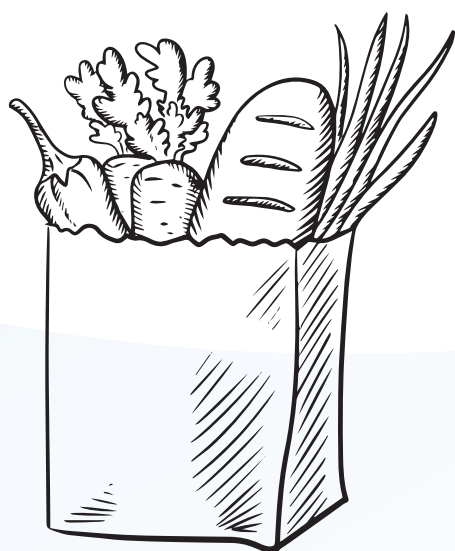
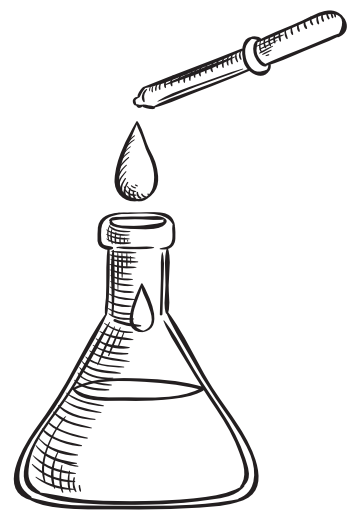
Leverage Your Current Students as Ambassadors

Student Ambassadors offer influence, because they share a voice with their classmates and can quickly reach students online and off.

Get Buy-In Across Campus Departments

Establish networks of career connections across internal and external partners to scale services, improve employer pathways and drive action.

STEP 03



STEP 04

Build Strategies Around Your Student's Needs

If co-curricular career activities are unsuccessful and your students have more immediate needs to address, like work or family, try including in coursework.