

Steppingblocks

# Graduate Insights

Leveraging outcomes data for institutional and student success

USG Implementation  
November/December 2022

- December 7th from 1pm-2pm
- December 15th from 11am-12pm



# Topics We Will Cover Today

- What is Steppingblocks?
- Understanding our Data
- Graduate Insights Demo
- Use Cases & Best Practices
- Help & Support

# Steppingblocks Team



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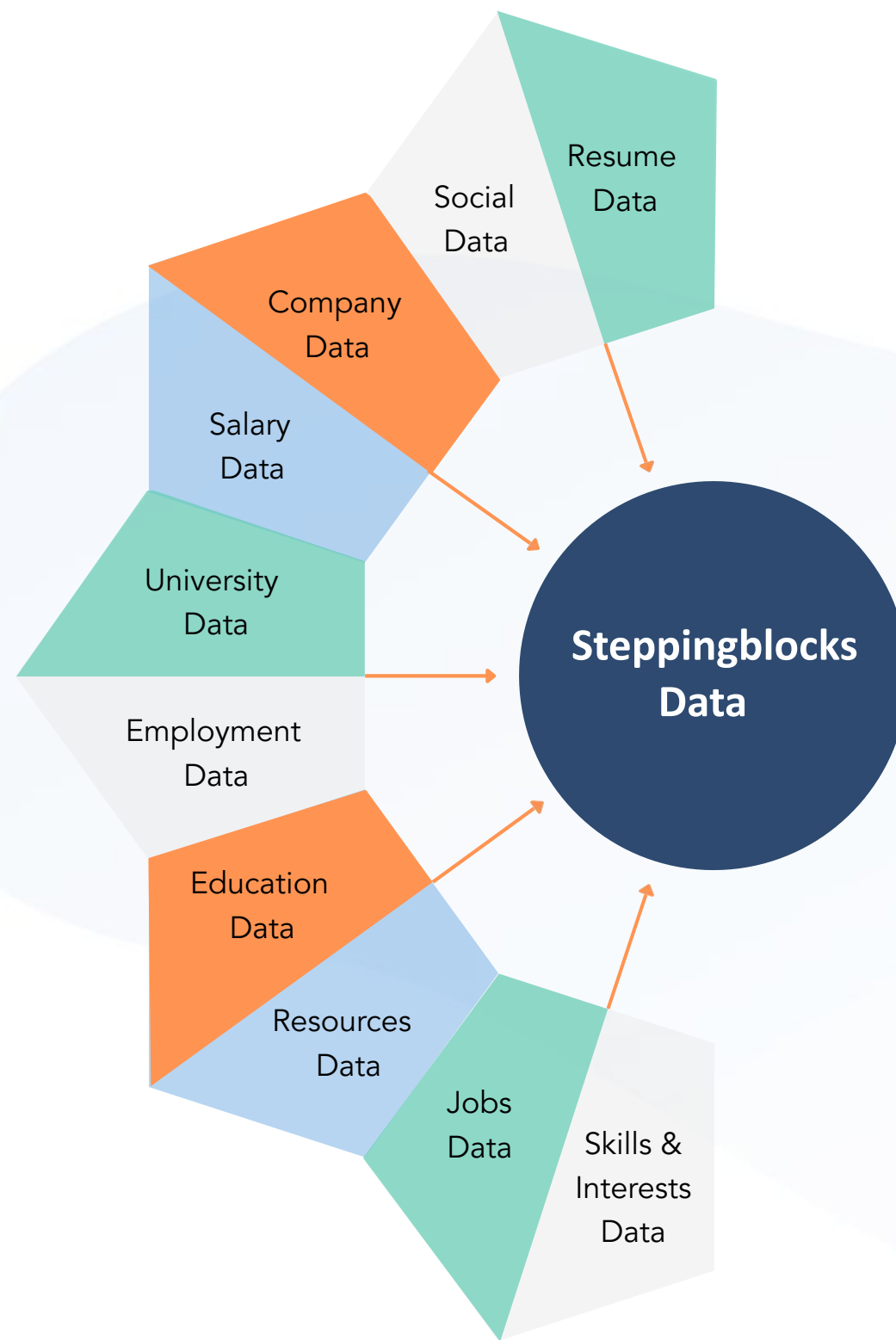


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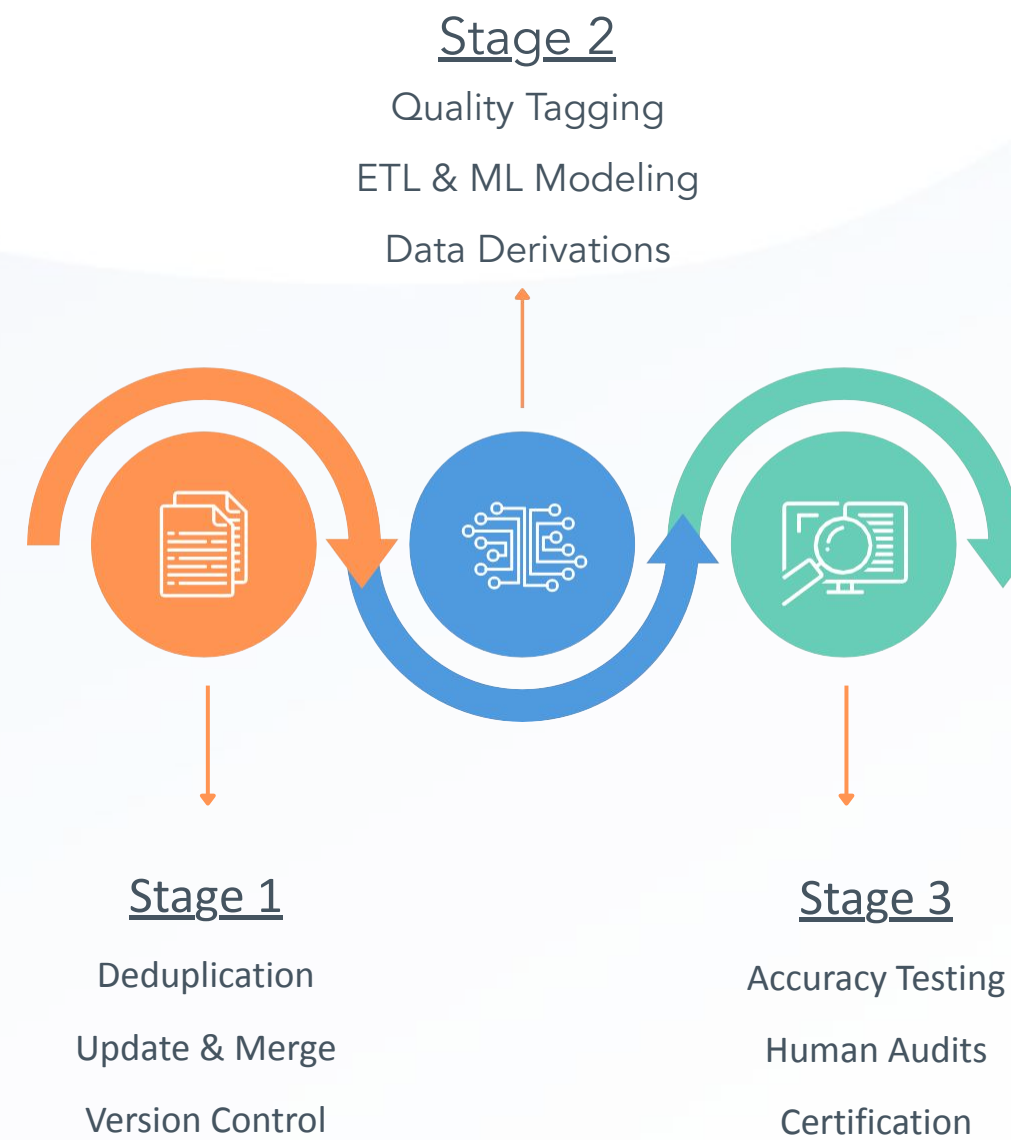


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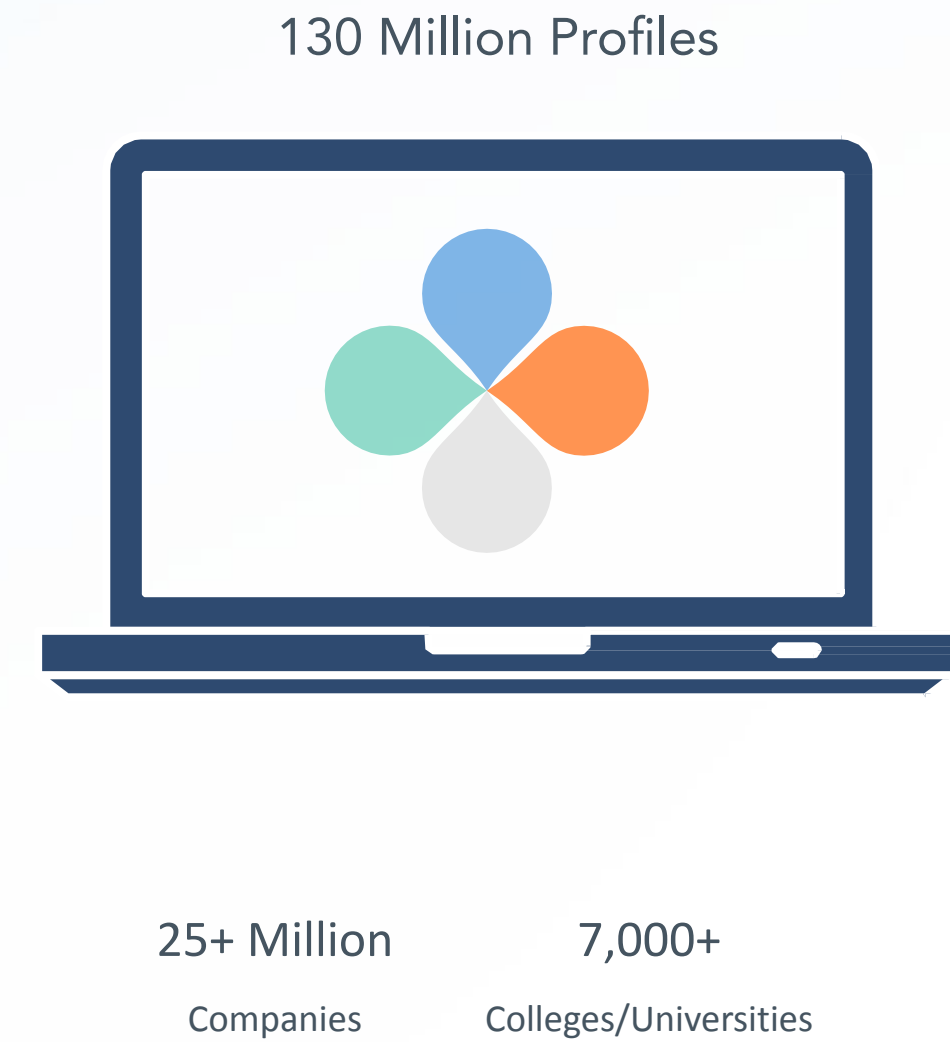
## DATA ACQUISITION



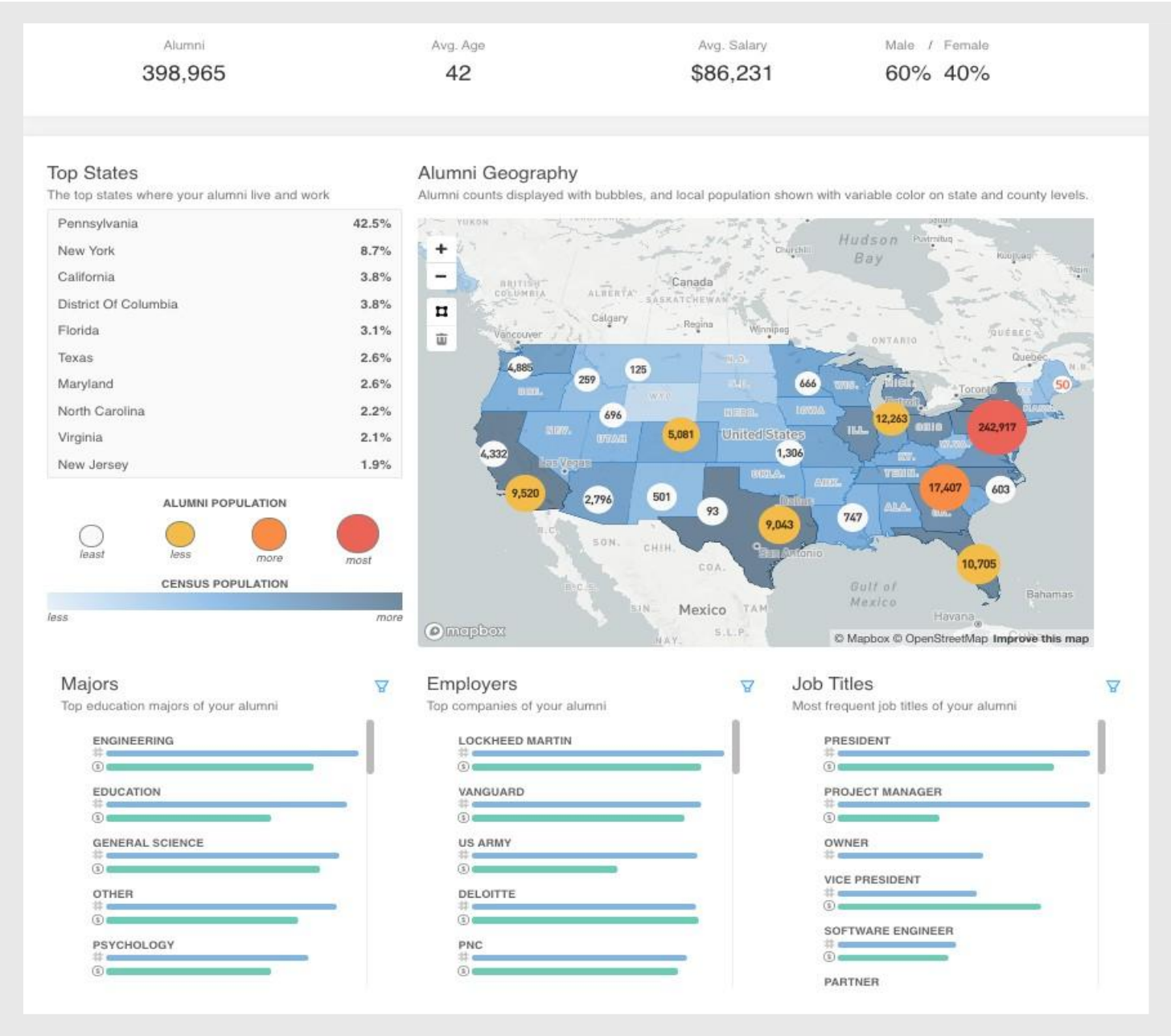
## DATA PROCESSING



## INSTANTANEOUS APPLICATION DATA



# Steppingblocks Demo



## Graduate Insights

Graduate Outcomes + Graduate Explorer

# Partner Use Cases

Learn more about [partner use cases](#) in our Help Center





# Partner Use Cases

- Accreditation, Compliance, and Reporting
- Academic Program Insights
- Student Success & Career Exploration
- Admissions and Recruitment

# Utilization By Select Units

- Career Services: Employer relations, skills analysis, career coaching
- Institutional Research: Alumni outcomes analysis
- Academic Affairs: Program review, accreditation, program development
- Enrollment Management: Admissions and recruitment



# Example: University of Wisconsin Madison

## Post-Graduation Outcomes

Reporting of post-graduation outcomes, including earnings of graduates, is increasingly expected of colleges and universities nationwide. There is interest on the part of current and future students and their families, legislators, policy makers, and the general public about understanding the value of a college education. UW-Madison is participating in multiple efforts to evaluate newer and more comprehensive sources of earnings and other outcome information. Other [kinds of student achievement and outcomes data](#) are also available. (See the October 2021 APIR webinar, [Data Resources for Graduate Outcomes and Alumni.](#))

## Steppingblocks

[Steppingblocks](#) is a tool that provides information about graduate employment, location, salaries and earnings, skills, and other information related to alumni in the workforce. School/College and departmental units who can utilize this data in their work may fill out [this Google form](#) to request login access to Steppingblocks. For information about how to use Steppingblocks data:   
-view the December 2020 APIR webinar, [Data Resources for Graduate Outcomes and Alumni](#)   
-see the Steppingblocks blog post, [The 7-Step Play Book for Putting Graduate Outcomes Data to Work](#)

## Examples of Steppingblocks Usage

- Can be used to support student learning assessment and program review.
- Create an infographic summarizing outcomes data for your area of interest to help inform your audiences about the outcomes for your major.
- Use skill data to help students interested in career outcomes understand what skills are commonly developed by graduates.
- Create opportunities for connections between program/school/college and companies via alumni connections.
- Targeted alumni outreach based on where alumni are located.
- Understanding career trajectories of alumni over time.
- Providing information in lieu of an alumni survey, supplemental information could be collected via contact with alumni.





# Example: Florida International University

READ TIME 14 MINS | [Career Readiness](#)

## How to Diagnose Post-Graduation Health With Data



Written by  
Steppingblocks Team



Season 1 | Episode 4 | Dr. Jacob Bonne With Guest-Host [Paden Goldsmith, FIU](#)



Steppingblocks Florida International University

### College of Business

Summary of outcomes for graduates of College of Business. [🔗](#)

Filtered Alumni	Avg. Age	Avg. Salary	Male / Female
23,932	31	\$76,357	51% 49%

#### Top Majors



#### 86% Remain in State

Top Destinations:  
New York (2.5%), Texas (1.7%), California (1.7%), Georgia (1.3%), North Carolina (0.9%)

#### Top Job Titles



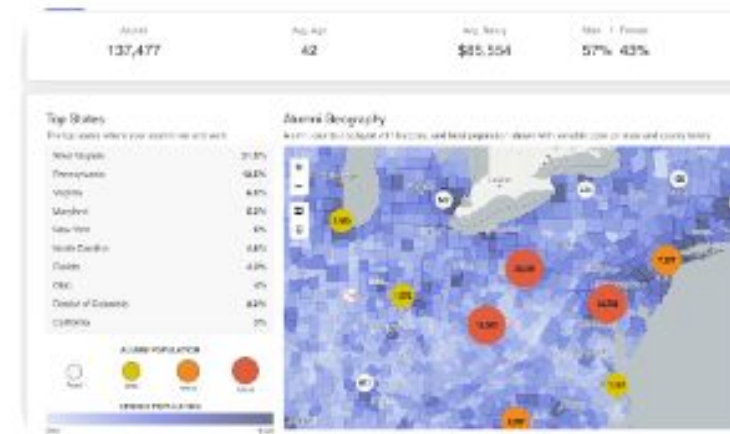
# Example: West Virginia University

READ TIME 24 MINS | [Career Services](#)

## Hire a Mountaineer: How West Virginia University Supports Student Career Success



Written by  
Dr. Jacob Bonne



S3 | E1 | [Dave Durham, West Virginia University](#)



Hire a Mountaineer: How WVU Supports Student Career Success





# Example: Georgia State University

## Your Degree at Work

WHO HIRES GEORGIA STATE UNIVERSITY ENGLISH MAJORS?

**HERE ARE THE TOP FIVE EMPLOYMENT FIELDS OF GSU STUDENTS WITH AN ENGLISH DEGREE.**

Select an industry below to explore how English majors flourish

Education

Information Technology

Media

Hospitality

Finance

INDUSTRY

**EDUCATION**

AVG. SALARY

**\$48,739**

AVG. YEARS OF EXPERIENCE

**9.53**

COMMON JOB TITLES

Educator, Administrative Associate, English Teacher, Language Arts Teacher, English Instructor, Teacher's Assistant, English Language Art Teacher, High School English Teacher, Elementary School Teacher, Instructor, Educational Associate

WHY HIRE ENGLISH MAJORS FOR THIS JOB?  
THEY'VE GOT SKILLS!



# Example: IRIS

READ TIME 24 MINS | [Career Services](#)

## Beyond Velcro & Tang: Why We Need Research Universities, With IRIS



Written by  
Steppingblocks Team



S2 | E8 | [Jason Owen-Smith, Institute for Research on Innovation & Science](#)



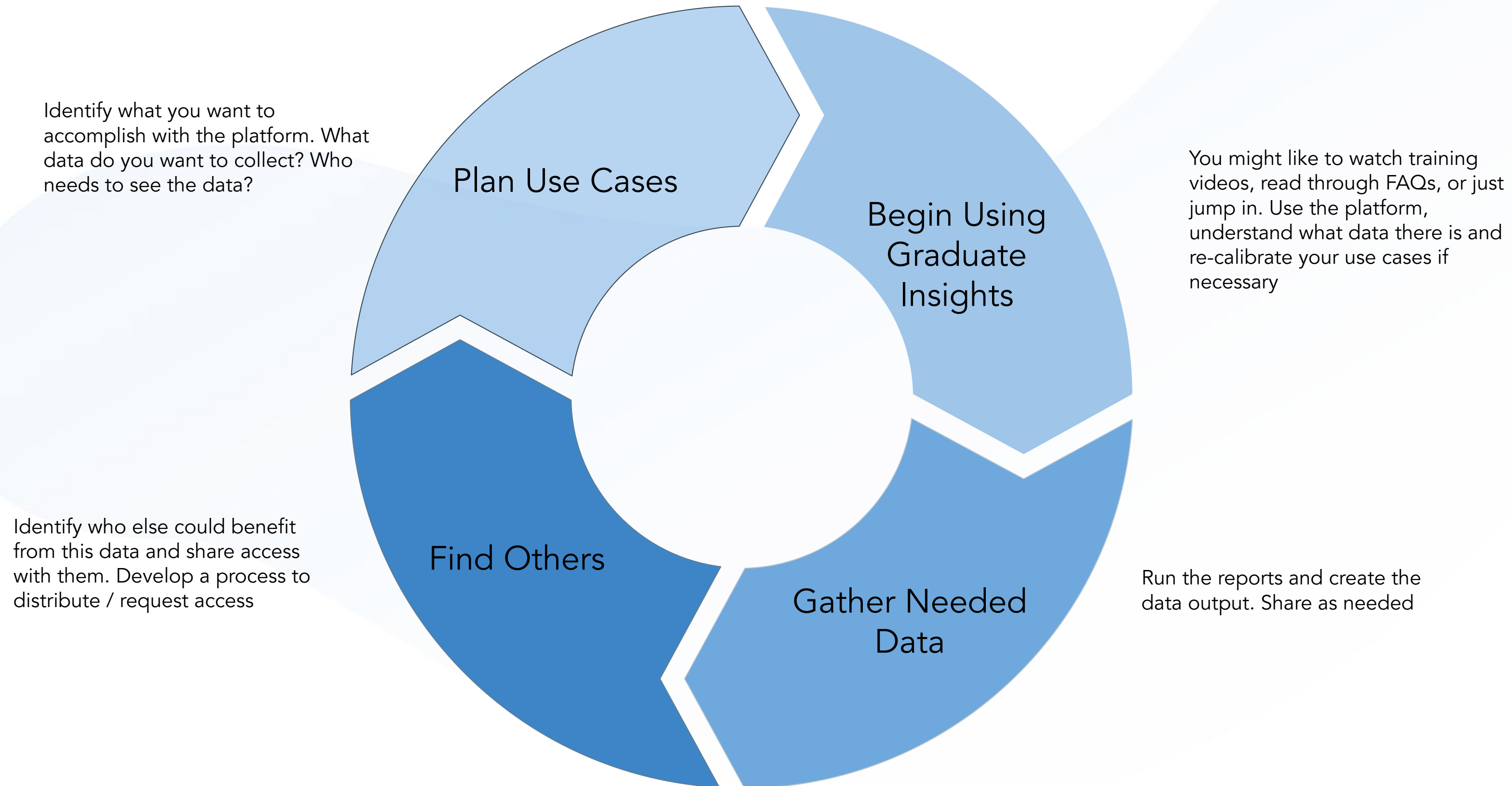
Beyond Velcro and Tang: The Real Reason We Need Research Universities, With IRIS

DataU





# Best Practices To Maximize Use





# Need Assistance? Helpful Resources

## [USG Specific Resource Page](#)

Visit the USG specific resource page for helpful links and resources on many topics, including where our data comes from, a DCC launching toolkit, and links to specific Help Center articles

## Connect via Email

Feel free to reach out via email to the Customer Success Team. This is the preferred method for discussing SSO, irregularities in the data, or additional trainings needed

Jacob Bonne - [Jacob@Steppingblocks.com](mailto:Jacob@Steppingblocks.com)

Johanna Jacobi - [Johanna@Steppingblocks.com](mailto:Johanna@Steppingblocks.com)

Brian Waldron - [Brian@Steppingblocks.com](mailto:Brian@Steppingblocks.com)

## [Help Center](#)

Find articles specific to DCC or Graduate Insights with training suggestions for basic searches, use cases, and a troubleshooting FAQ

## Chat

Inside the platform there is a chat feature in both Graduate Insights and DCC. The chat feature suggests articles from the Help Center to help with many problems, but unique questions can be asked and responded to



# Reminder: Other Trainings

## Steppingblock Trainings

Graduate Insights: Leveraging outcomes data for institutional research and academic programs

- December 7 from 1-2pm
- December 15 from 11am-12pm

*For IR, Student Success, Academic units*

Digital Career Counselor: Supporting data driven career exploration for students

- December 8 from 2-3pm
- December 13 from 2-3pm

*For Career Services and Student Success*

Use Cases for Institutional Leaders: Leveraging Steppingblocks to achieve strategic initiatives

- December 9 from 10-11am
- December 14 from 10-11am

*For campus leaders to leverage data*

# Questions?

