Steppingblocks

Steppingblocks 101

Training for Campus Implementation Leads

USG Implementation
November/December 2022
- November 30 from 1 - 2pm
- December 1 from 11am - 12pm
- December 6 from 2 - 3pm

Topics We Will Cover Today

➢ Overview of Steppingblocks data
➢ High Level Demo:
  ○ Graduate Insights → University Staff and Faculty
  ○ Digital Career Counselor (DCC) → Students
➢ Use Cases
➢ Distribution and Access
  ○ Who, How, When
➢ Help & Support

Steppingblocks Team

Jacob Bonne, Ed.D.
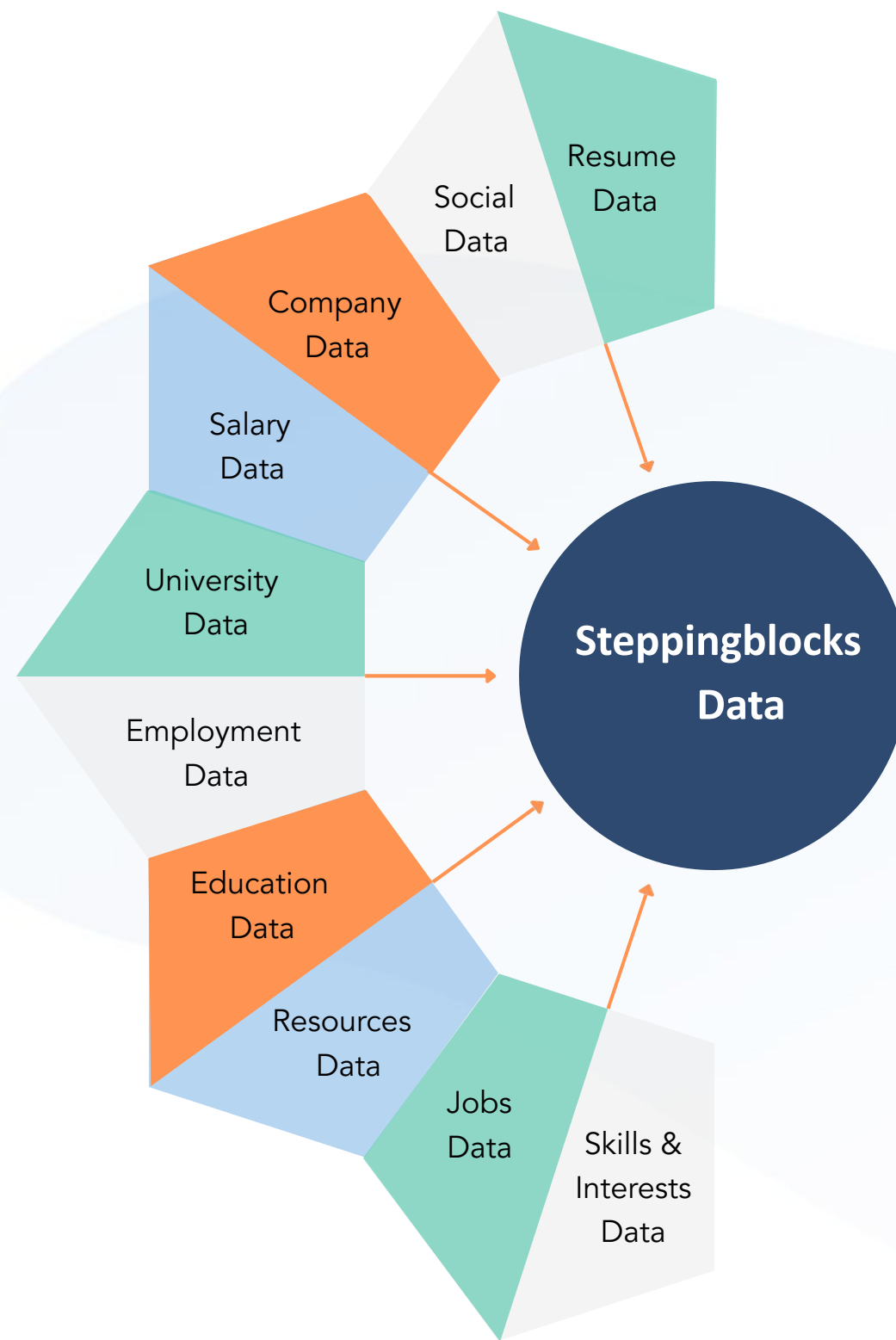Analytics Consultant
Jacob@Steppingblocks.com

Johanna Jacobi
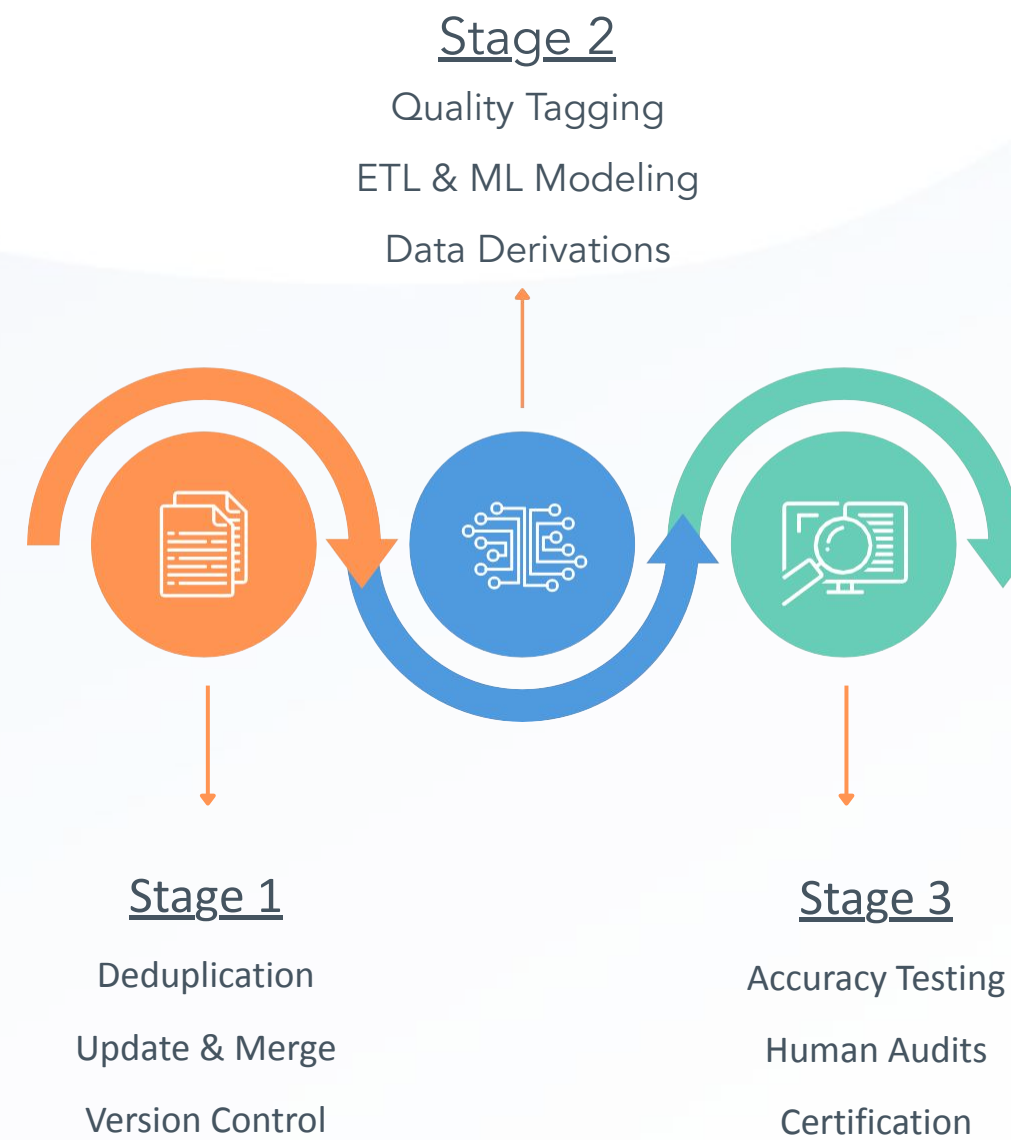Director of Client Services
Johanna@Steppingblocks.com

Brian Waldron
Client Success Specialist
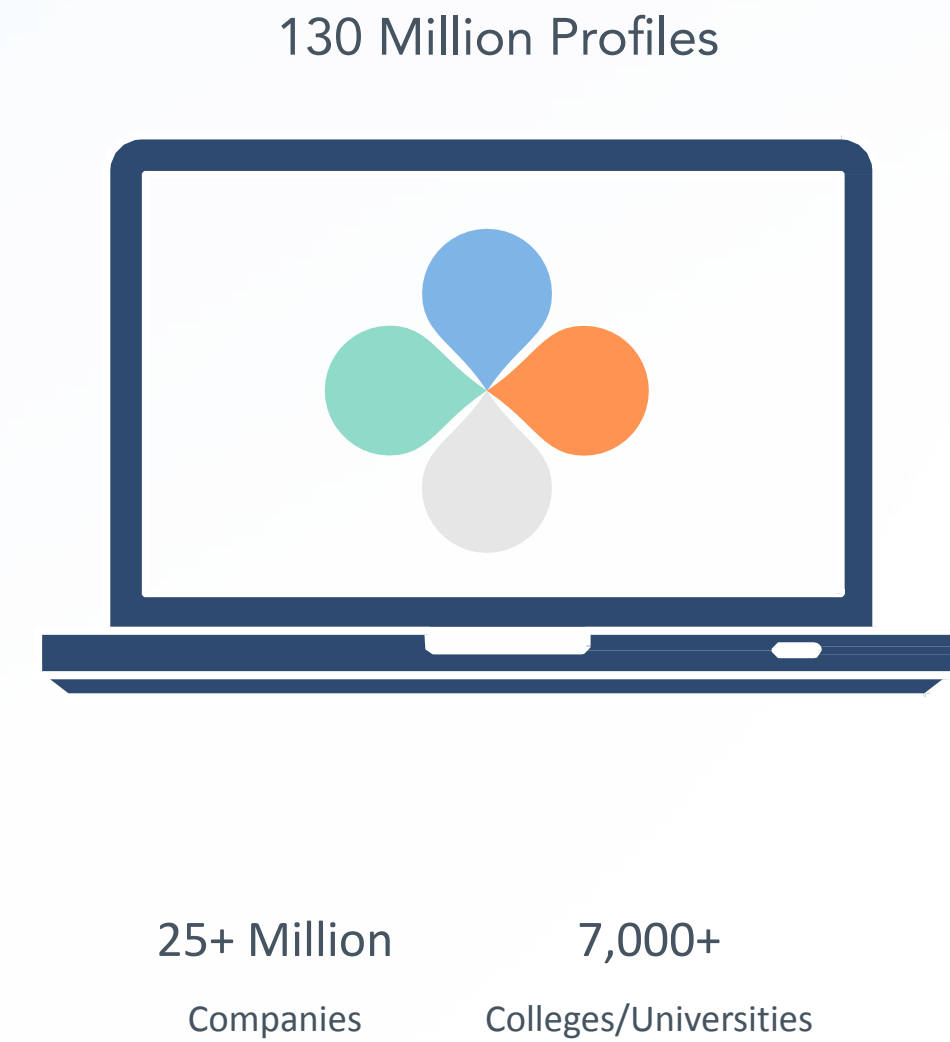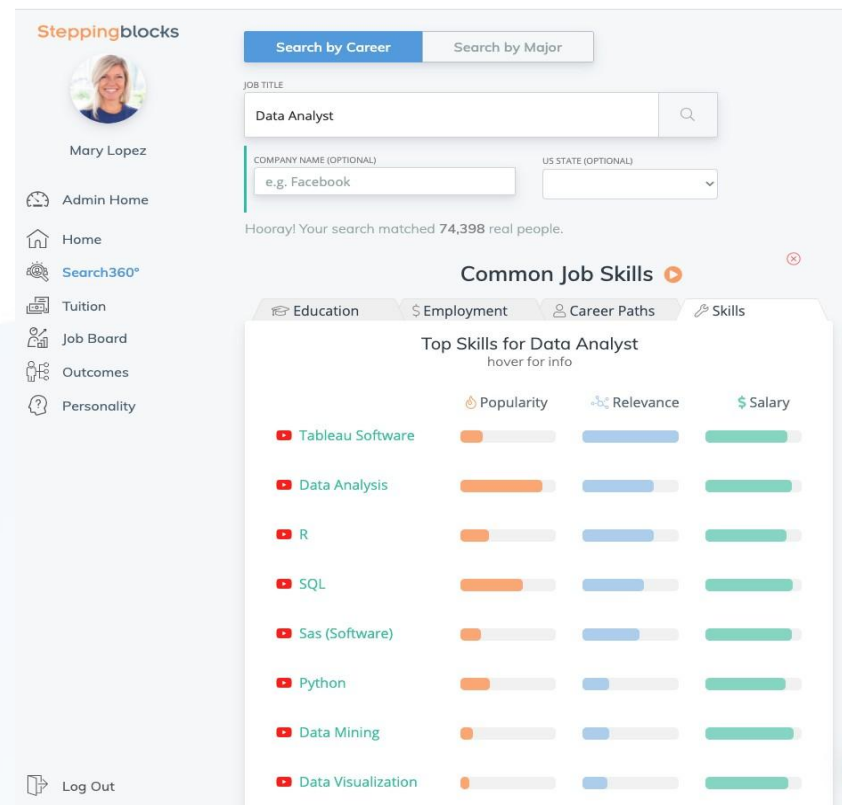Brian@Steppingblocks.com

DATA ACQUISITION

Resume Data

Social Data

Company Data

Salary Data

University Data

Employment Data

Education Data

Resources Data

Jobs Data

Skills & Interests Data

Steppingblocks Data

DATA PROCESSING

Stage 2

Quality Tagging

ETL & ML Modeling

Data Derivations

Stage 1

Deduplication

Update & Merge

Version Control

Stage 3

Accuracy Testing

Human Audits

Certification

INSTANTANEOUS APPLICATION DATA

130 Million Profiles

25+ Million
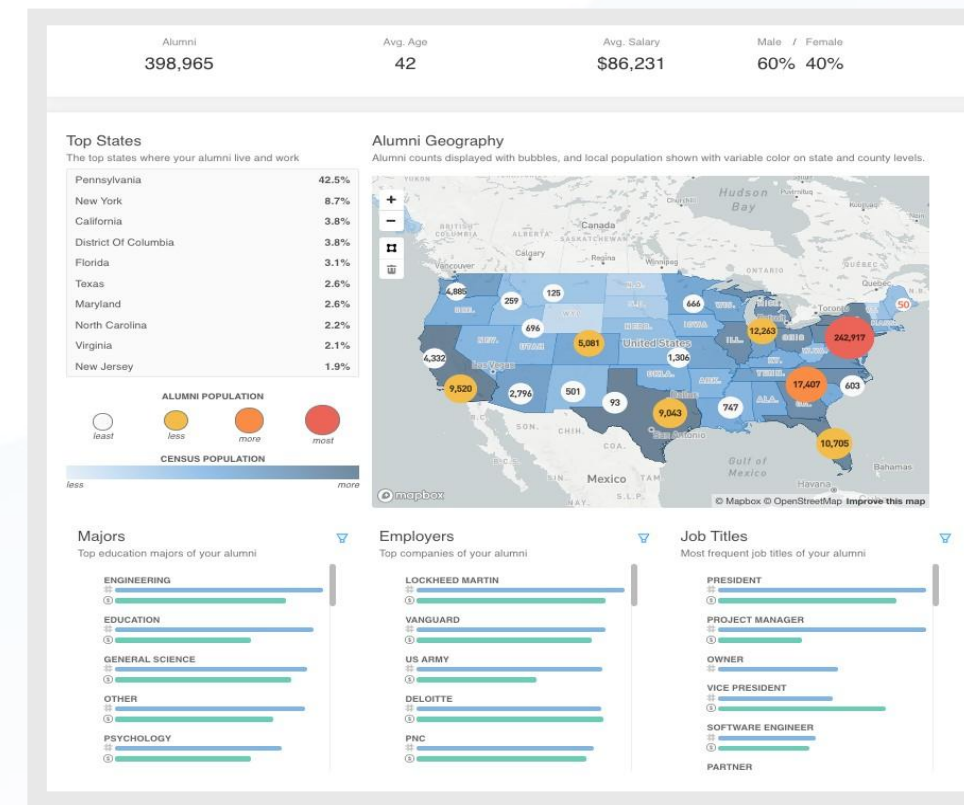Companies

7,000+
Colleges/Universities

Steppingblocks Demo

Student Platform
Digital Career Counselor

For Students, Career Services
and Academic Analysis

Graduate Insights
Graduate Outcomes + Graduate Explorer

For University Leadership, Student Success,
Academics, and Institutional Research

Partner Use Cases

Learn more about [partner use cases](#) in our Help Center

Partner Use Cases

- Accreditation, Compliance, and Reporting
- Academic Program Insights
- Student Success & Career Exploration
- Admissions and Recruitment

Access to Graduate Insights - How

- Any Admin can give or remove access
- Users invited one by one via email directly through Graduate Insights

Access to Graduate Insights - Who

Identify Offices

Recruit Users

Share Resources

Develop Solutions

Check-in/Trainings
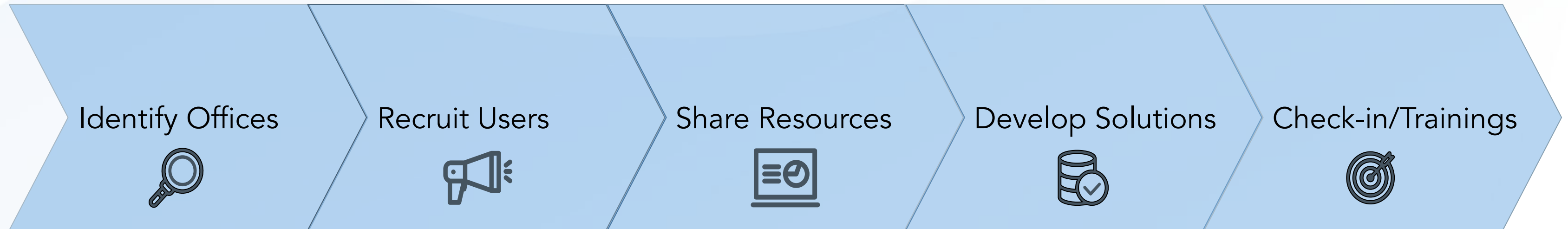
Access to Digital Career Counselor

Phase 1 - Default
- Student Requests Access via link
- Receives email sign on link
- Anyone with a university email address can get access
- Unlimited users

Welcome Back!
Your Digital Career Counselor

Use your school associated email address for free access to Steppingblocks (student@univ.edu)

| Email |

Send One-Time Sign On Link >>>>
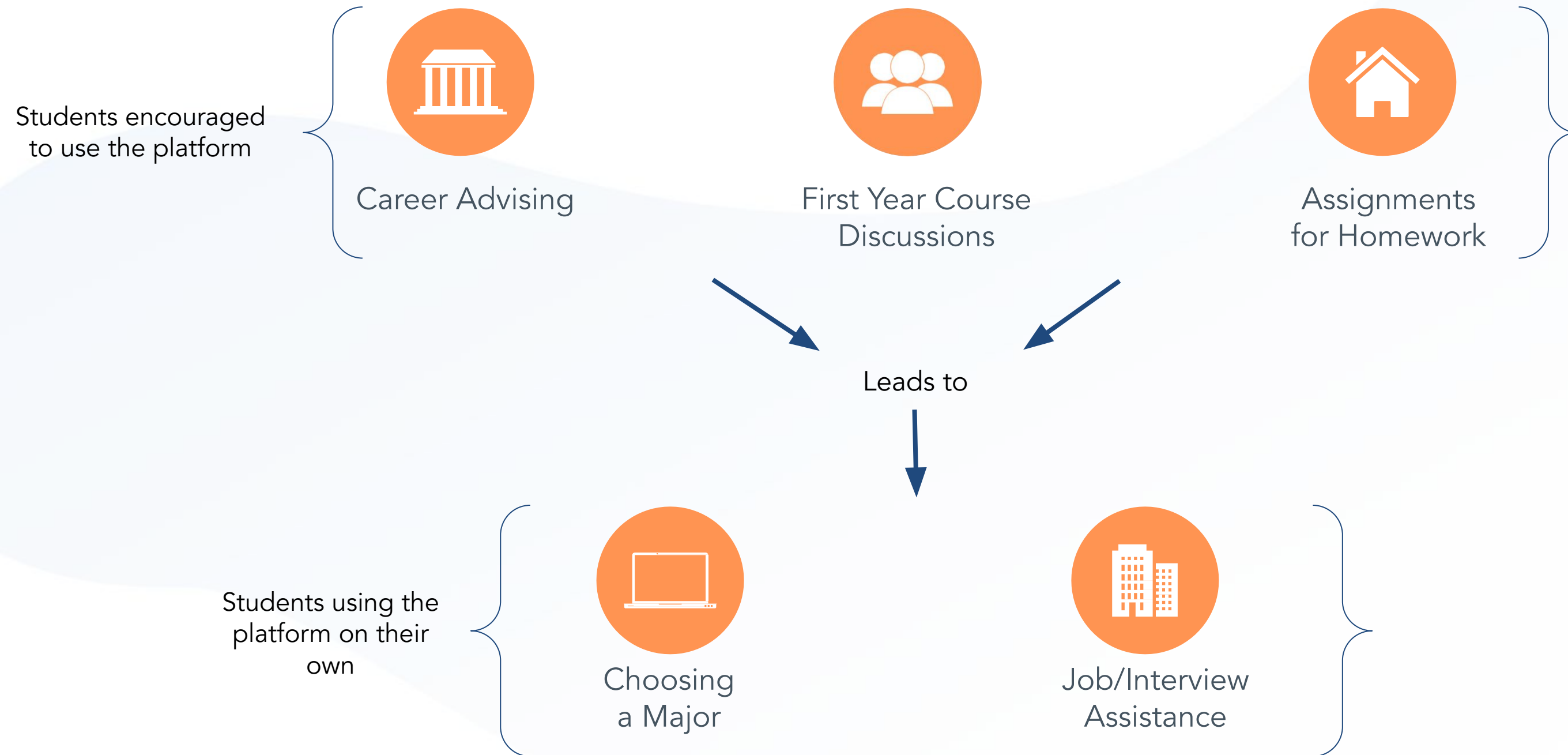
Don't have an account? Sign up Now

Phase 2
- SSO is set up*
- Student uses SSO with university email address
- Unlimited users

*Steppingblocks can be contacted to set up SSO. Usually an IT contact from your institution reaches out to us → Support@Steppingblocks.com

Some universities have their faculty use DCC, rather than Graduate Insights
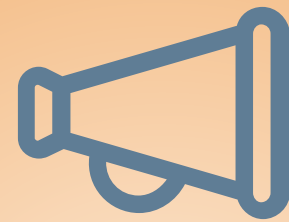
Ways to Engage DCC with Students

Students encouraged
to use the platform

Career Advising

First Year Course
Discussions

Assignments
for Homework

Leads to

Students using the
platform on their
own

Choosing
a Major

Job/Interview
Assistance

Roadmap for Implementation

"Road Show"

Incremental onboarding, department by department. Go to their meetings

Get the Word Out

Feature in newsletters, on your website, or a letter from the president

Regular Check-ins

Meet weekly with other campus leaders using the platform

Lunch & Learn

Offer food as an incentive for others to join

Upcoming Trainings

Steppingblocks Trainings

<u>Graduate Insights:</u> Leveraging outcomes data for institutional research and academic programs
- December 7 from 1-2pm
- December 15 from 11am-12pm

<u>Digital Career Counselor:</u> Supporting data driven career exploration for students
- December 8 from 2-3pm
- December 13 from 2-3pm

<u>Use Cases for Institutional Leaders:</u> Leveraging Steppingblocks to achieve strategic initiatives
- December 9 from 10-11am
- December 14 from 10-11am

The Default Training. For IR, Student Success, Academics

For Career Services and Student Success

For campus leaders such as provost and president

Need Assistance? Helpful Resources

USG Specific Resource Page

Visit the USG specific resource page for helpful links and resources on many topics, including where our data comes from, a DCC launching toolkit, and links to specific Help Center articles

Connect via Email

Feel free to reach out via email to the Customer Success Team. This is the preferred method for discussing SSO, irregularities in the data, or additional trainings needed

Jacob Bonne - Jacob@Steppingblocks.com

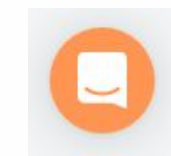Johanna Jacobi - Johanna@Steppingblocks.com

Brian Waldron - Brian@Steppingblocks.com

Help Center

Find articles specific to DCC or Graduate Insights with training suggestions for basic searches, use cases, and a troubleshooting FAQ

Chat

Inside the platform there is a chat feature in both Graduate Insights and DCC. The chat feature suggests articles from the Help Center to help with many problems, but unique questions can be asked and responded to

Questions?