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Meet the Team

Jacob Bonne, Ed.D.
Partner Success Manager
Jacob@Steppingblocks.com

Brian Waldron
Partner Success Specialist
Brian@Steppingblocks.com

Amanda Kallach
Partner Success Associate
amanda@Steppingblocks.com

Richelle Hurley
Partner Success Associate
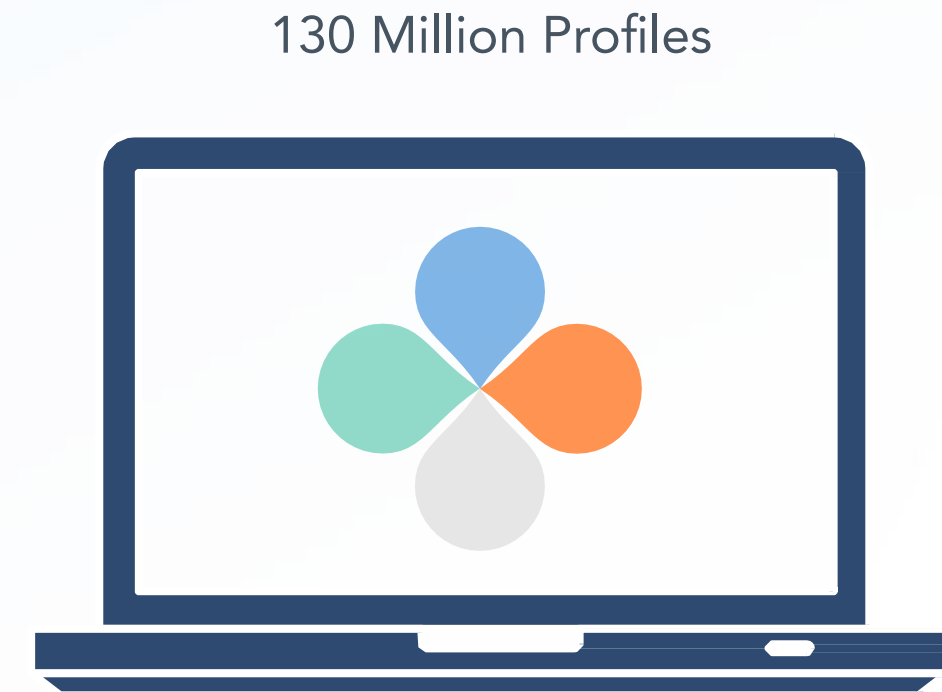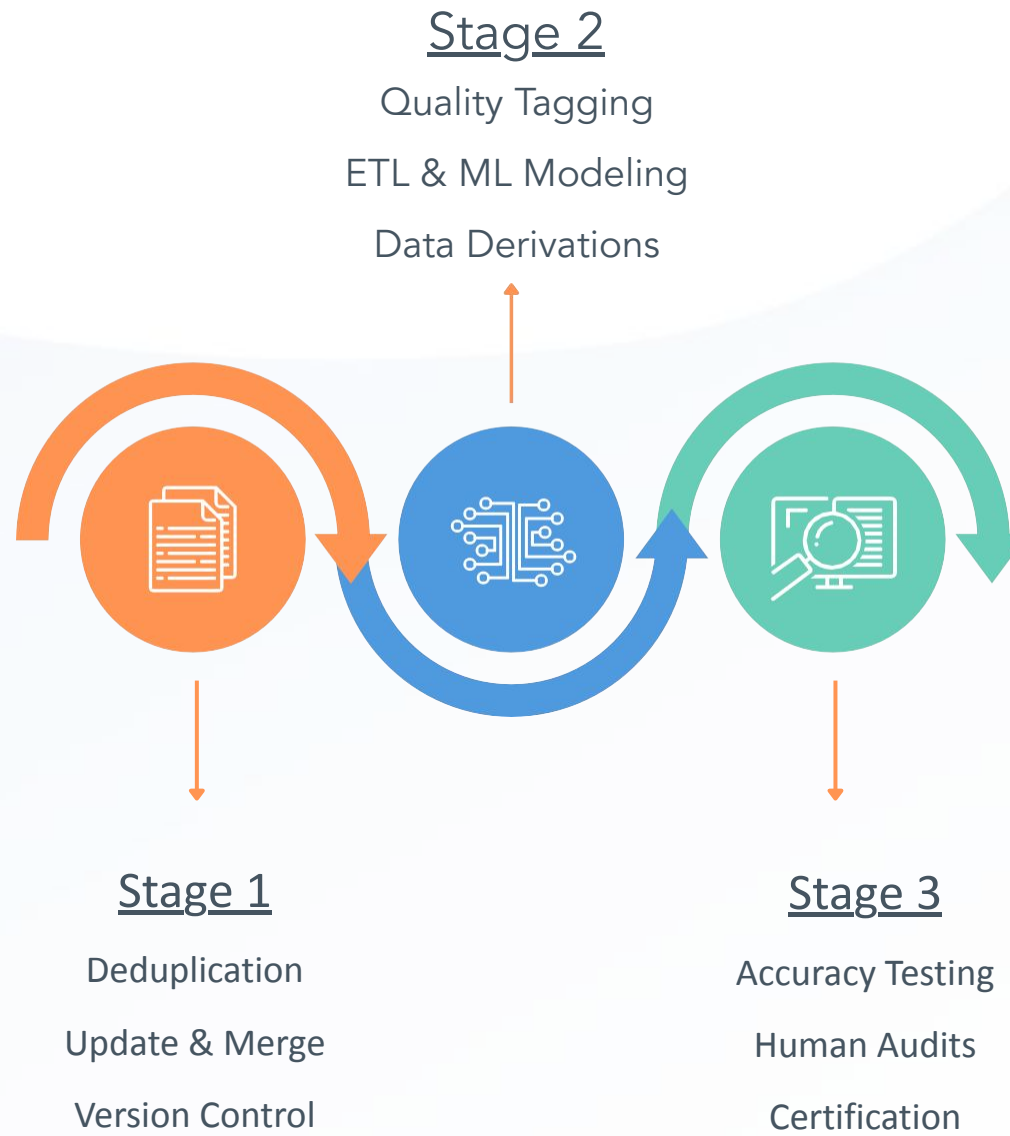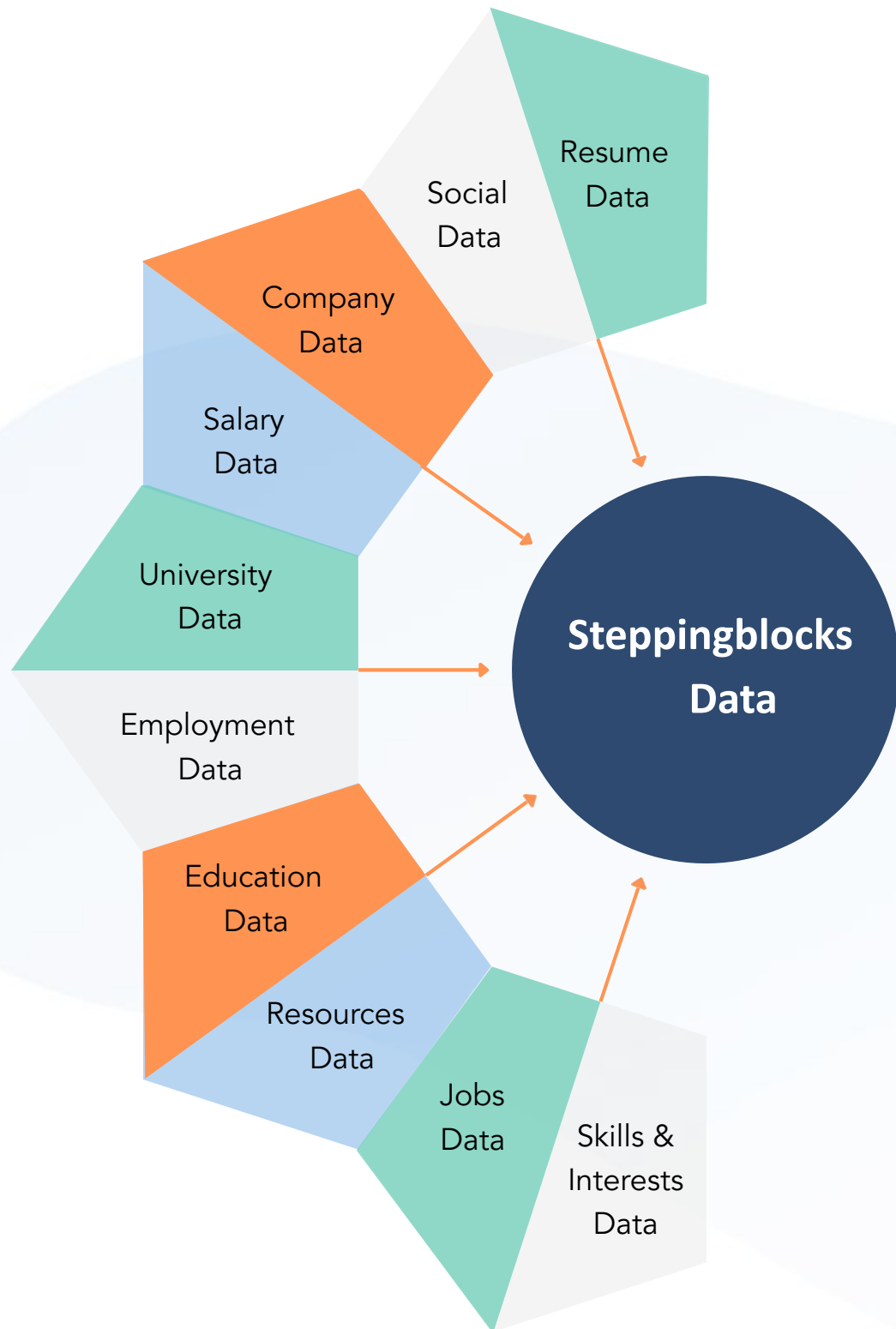Richelle@Steppingblocks.com

Agenda

➢ What is Steppingblocks?
  ○ Understanding our Data
➢ Graduate Insights Demo
  ○ Graduate Outcomes & Explorer
➢ Determining your Use Cases
➢ Units Using the Platform
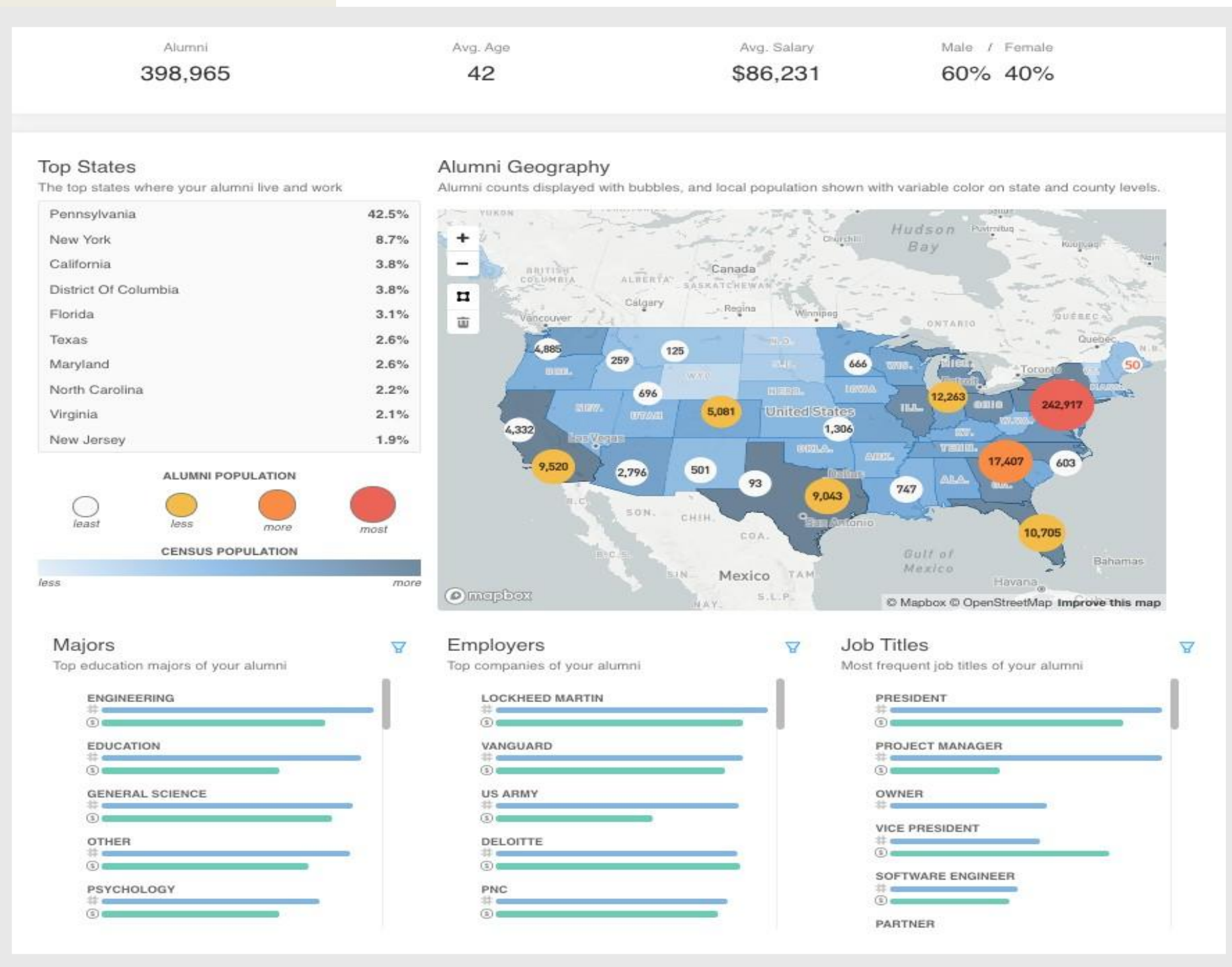 ○ Examples of Use Cases
➢ Help & Support

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DATA ACQUISITION

Resume Data

Social Data

Company Data

Salary Data

University Data

Employment Data

Education Data

Resources Data

Jobs Data

Skills & Interests Data

Steppingblocks Data

DATA PROCESSING

Stage 2

Quality Tagging

ETL & ML Modeling

Data Derivations

Stage 1

Deduplication

Update & Merge

Version Control

Stage 3

Accuracy Testing

Human Audits

Certification

INSTANTANEOUS APPLICATION DATA

130 Million Profiles

25+ Million
Companies

7,000+
Colleges/Universities

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Demo

Graduate Outcomes + Graduate Explorer

Graduate Insights

For University Leadership, Student Success, Academics, and Institutional Research

Determine Your Use Cases

➤ Ask Yourself:
- *How can you leverage data to meet your departmental and/or institutional goals?*
- *What are questions you have that data can help answer?*
- *How can you use data to support previous, current, and future students?*
- *How can students benefit from accessing career data?*

➤ As you get ready to use the platform, make a plan for how to leverage the data

➤ Who else on campus could benefit from accessing this data?

➤ Consider our recommended best practices and use cases from our partners

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Graduate Insights Use Cases

➢ Some examples of how our partners are leveraging Graduates Insights are…

    ○ Using Graduate Insights for Accreditation and Reporting Efforts by…
- Generating Data to meet performance funding metrics
- Generating skills based or other reports to supplement assessment efforts
- Click here to download an eBook guide on how to use Steppingblocks to support Accreditation efforts

    ○ Using Graduate Insights for Academic Program Insights by…
- Exploring the top employers of recent graduates (or other parameters)
- Filtering data by salary to understand what skills correlate with the highest ROI
- Exploring industries where alumni are working

    ○ Using Graduate Insights for Admissions and Recruitment by…
- Developing programs or major webpages (like this one at Georgia State University) that highlight alumni outcomes
- Generating transparent alumni outcomes reports

➢ To explore more Use Cases for Graduate Insights click here

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Utilization by Select Units

Graduate Insights

➤ <u>Career Services</u>: Employer relations, skills analysis, career coaching

➤ <u>Institutional Research:</u> Alumni outcomes analysis

➤ <u>Academic Affairs:</u> Program review, accreditation, program development

➤ <u>Enrollment Management:</u> Admissions and recruitment

➤ <u>Alumni Relations & Fundraising/Advancement:</u> Targeting alumni based on specific parameters

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Academic Planning and Institutional Research
Office of the Provost

Academic Planning ⌄   Course Planning ⌄   Students ⌄   Faculty & Staff ⌄   Diversity ⌄   Ins

HOME / INSTITUTION OVERVIEW / POST-GRADUATION OUTCOMES

Post-Graduation Outcomes

Reporting of post-graduation outcomes, including earnings of graduates, is increasingly expected of colleges and universities nationwide. There is interest on the part of current and future students and their families, legislators, policy makers, and the general public about understanding the value of a college education. UW-Madison is participating in multiple efforts to evaluate newer and more comprehensive sources of earnings and other outcome information. Other kinds of student achievement and outcomes data are also available. (See the October 2021 APIR webinar, Data Resources for Graduate Outcomes and Alumni.)

Steppingblocks

Steppingblocks is a tool that provides information about graduate employment, location, salaries and earnings, skills, and other information related to alumni in the workforce. School/College and departmental units who can utilize this data in their work may fill out this Google form to request login access to Steppingblocks.
For information about how to use Steppingblocks data:
-view the December 2020 APIR webinar, Data Resources for Graduate Outcomes and Alumni
-see the Steppingblocks blog post, The 7-Step Play Book for Putting Graduate Outcomes Data to Work

Examples of Steppingblocks Usage

- Can be used to support student learning assessment and program review.

- Create an infographic summarizing outcomes data for your area of interest to help inform your audiences about the outcomes for your major.

- Use skill data to help students interested in career outcomes understand what skills are commonly developed by graduates.

- Create opportunities for connections between program/school/college and companies via alumni connections.

- Targeted alumni outreach based on where alumni are located.

- Understanding career trajectories of alumni over time.

- Providing information in lieu of an alumni survey, supplemental information could be collected via contact with alumni.

University of Wisconsin - Madison   ACADEMIC PLANNING AND INSTITUTIONAL RESEARCH

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Example: Florida International University
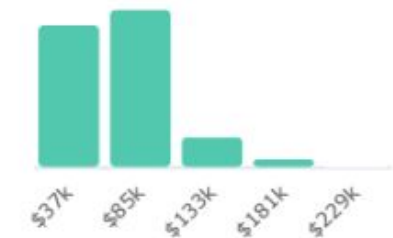
Example: West Virginia University

READ TIME 24 MINS | Career Services

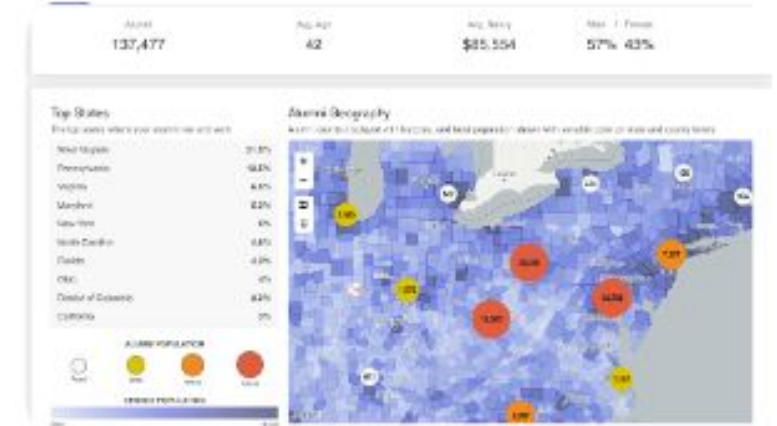# Hire a Mountaineer: How West Virginia University Supports Student Career Success

Written by
Dr. Jacob Bonne

S3 | E1 | Dave Durham, West Virginia University

Hire a Mountaineer: How WVU Supports Student Career Success

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Example: Georgia State University

Your Degree at Work

WHO HIRES GEORGIA STATE UNIVERSITY ENGLISH MAJORS?
HERE ARE THE TOP FIVE EMPLOYMENT FIELDS OF GSU STUDENTS WITH AN ENGLISH DEGREE.

Select an industry below to explore how English majors flourish

Education   Information Technology   Media   Hospitality   Finance

INDUSTRY
EDUCATION

AVG. SALARY
$48,739

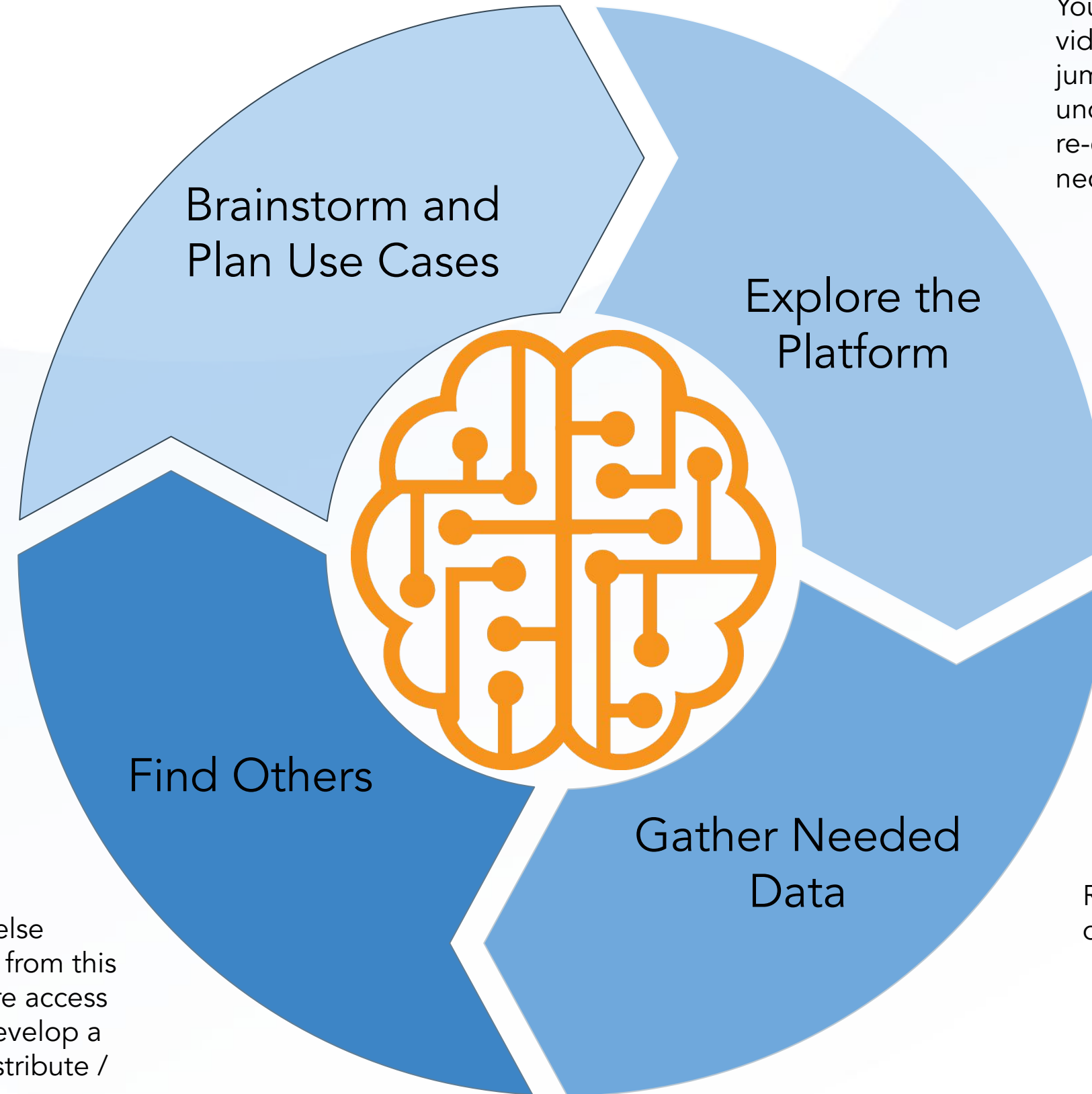AVG. YEARS OF EXPERIENCE
9.53

COMMON JOB TITLES
Educator, Administrative Associate, English Teacher, Language Arts Teacher, English Instructor, Teacher's Assistant, English Language Art Teacher, High School English Teacher, Elementary School Teacher, Instructor, Educational Associate

WHY HIRE ENGLISH MAJORS FOR THIS JOB?
THEY'VE GOT SKILLS!

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Need Assistance?
Helpful Resources

Chat

Inside the platform there is a chat feature in both Graduate Insights and DCC. The chat feature suggests articles from the Help Center to help with many problems, but unique questions can be asked and responded to

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UAS Specific Resource Page

Visit the UAS specific resource page for helpful links and resources on many topics, including where our data comes from, a DCC launching toolkit, and links to specific Help Center articles

Help Center

Find articles specific to DCC or Graduate Insights with training suggestions for basic searches, use cases, and a troubleshooting FAQ

Connect via Email

Feel free to reach out via email to the Partner Success Team. This is the preferred method for discussing SSO, irregularities in the data, or additional trainings needed

Jacob Bonne - Jacob@Steppingblocks.com

Brian Waldron - Brian@Steppingblocks.com

Richelle Hurley - richelle@steppingblocks.com

Amanda Kallach - amanda@steppingblocks.com