Steppingblocks

Career Exploration 101

WHAT HAPPENS WHEN YOU GRADUATE?

Life happens.

Are you ready for it?

Dive deep into over 100 million career journeys to graduate sooner, owe less, and reach your full potential faster.

SO WHY SHOULD YOU USE STEPPINGBLOCKS?

BECAUSE IT'S TIME TO MAKE

DATA DRIVEN

CAREER DECISIONS TO FIND YOUR PATH

AND ONE OF THEM IS PERFECT FOR YOU

DATA SCIENTIST GRAPHIC DESIGNER

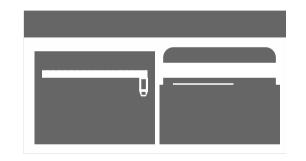
FINANCIAL CONSULTANT



\$104K



\$51K



\$74K

Let's start with the how.











Research your future career with real-world stats about your major, your interests, and your dream job title with career and education searches designed to find your best path based on millions of others. It's data-powered career exploration for doers like you.

career 360 searches

Learn what you can do with your degree or how to get your dream job from real-world experience from from over 100M People

- Customize your course load with relevant job skills
- Analyze career opportunity based on earning potential
- Leverage hiring trends from top employers
- Learn how much education you need to be competitive



\$ Salary





Average Salary

Workers average 11 years of experience

\$121,062



Common Jobs

Software Enginee

\$93

Top Companies (i)



Apple

Average Salary: \$126,230

Top Skills: Python (Programming Language),
Machine Learning, C++ (Programming
Language), C (Programming Language), Java
(Programming Language), Matlab, Algorithms,
Linux, Data Analysis, Programming





Amazon

Average Salary: \$127,424

Top Skills: Python (Programming Language), Java (Programming Language), C++ (Programming Language), Machine Learning, C (Programming Language), Algorithms, Sql, Software Development, Linux, Matlab



alumni outcomes

Identify hyper-relevant pathways with outcomes from your school

- Learn who employs graduates from your university
- Narrow alumni earnings by gender and degree
- Discover your skills gap and hiring potential
- Unlock industries hiring graduates from your program

With a Degree in I could be hired by **Computer Science** Suntrust Finance Amazon **Business Administration** State Farm Medicine Accenture Information Systems At&T Accounting **General Motors**

Ibm

Kennesaw State University

Average Salary

Marketing

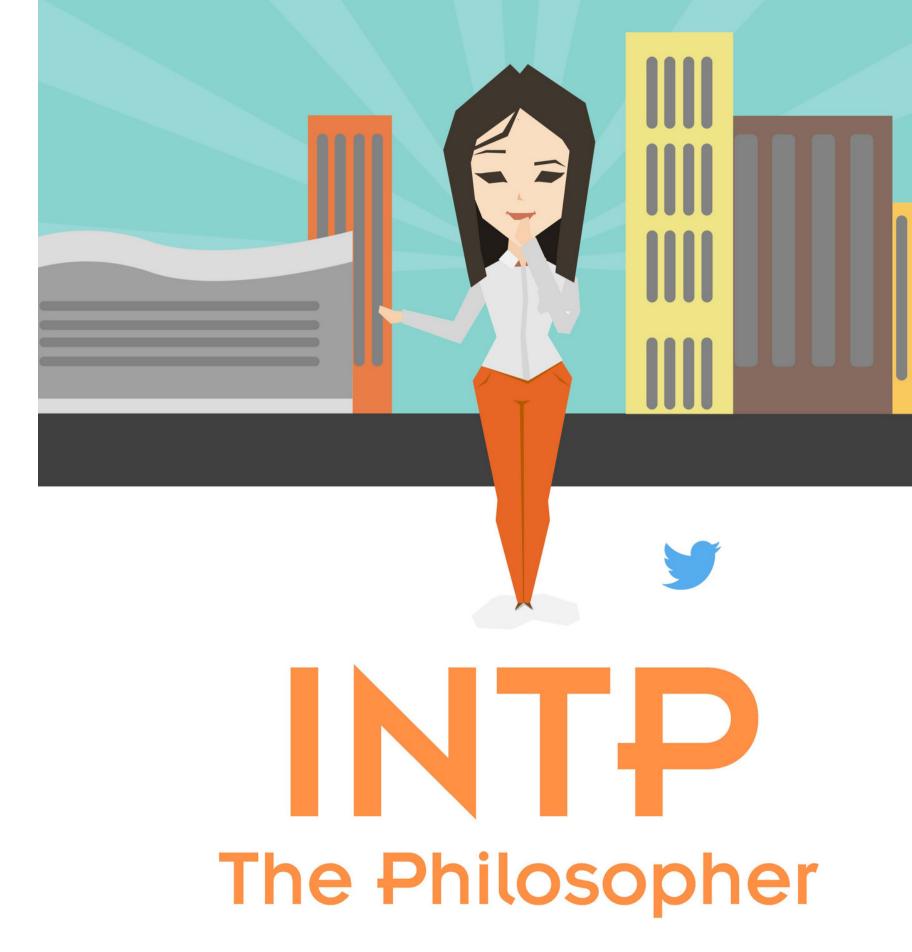
Chemistry

\$94,886

personality assessment

Match unique traits to career targets in 20 easy questions

- Explore majors and careers suited to your strengths
- Learn the science behind your motivations
- Discover hacks to dealing with emotional stress
- Download a 16-page personality report



"Innovative inventors with an unquenchable thirst for knowledge."

tuition analyzer

Learn how much your education really costs over time

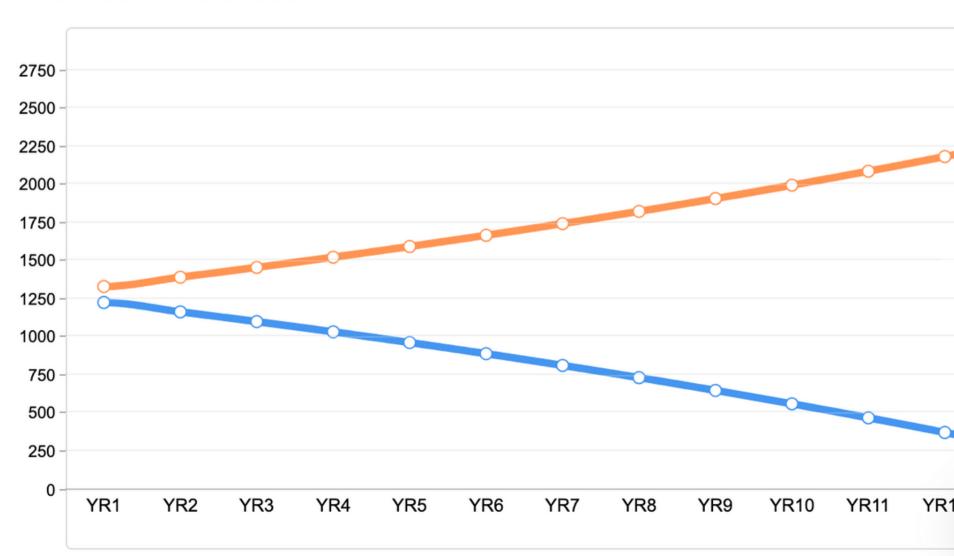
- Interact with dynamic student loan term tools
- Analyze debt by future job title and potential earnings
- Learn the breakeven periods of your investment
- Understand the economic value of your college major

\$ Total Costs

Total Investment:	\$38,468
Interest Paid:	\$10,532
Loan Amount:	\$27,936
Interest Rate:	4.50%
Monthly Payment:	\$214

7,258 Big Macs

Your Loan Amortization



job board

Browse 1000s of daily job and internship updates

- Search by keyword, location and even pay
- Analyze unfamiliar job titles in Search360
- Browse federal and non-federal jobs side-by-side
- Save your searches or apply with a click



Data Scientist

Work on data domain and current practices and use mathematical/statistical modeling to develop analytic workflows and solve Army-relevant research ...

Analyze this Title

6

6

6

6



Operations Manager - Machining/ Plating

Operations Manager/Supervisor - Machining/ Plating The qualified candidate must have direct manufacturing experience in a leadership role. RESPONSI...

Analyze this Title



Data Scientist

Job Description You will be doing research and prototyping emerging machine learning and natural language processing solutions applied to natural I...

Q Analyze this Title



First Quality

Solution Architect - Analytics

First Quality was founded in 1989 and, in nearly three decades, has grown to be a global privately held company with over 4,000 employees. Its corp...

Analyze this Title



MES Analyst / SAP MII Developer

Amcor Rigid Packaging MES Analyst / SAP MII Developer Manchester, MI Position Overview: The MES Analyst / SAP MII Developer will provide solution d...

Q Analyze this Title

personalized content

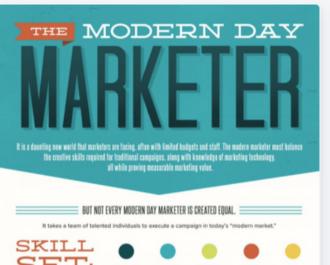
Consume industry-specific videos, infographics and more

- Select your interests to build your content feed
- Leverage advice from leaders in your field
- Search thousands of hand-picked topics by keyword
- Update your interests at any time



short video.





What Your Personality Says About the Best Marketing Career for You



The top digital marketing skills to include in your resume

workopolis.com







60 Seconds With a Social Media Director: Amy Fulford





most critical skills for marketers. Knowing how to gather, store, and translate data into insights and stories will continue to be in invaluable

MARKETING DATA

Diving into the Digital Era: The Top 5 Marketing Roles to Take on 2019 [Infographic]





The State of Content Marketing 201

Digital Marketing





The Greatest B2B Content Marketin in 2019



Want to be an Engineer at NASA?

Research Career 360 for the education and skills requirements.

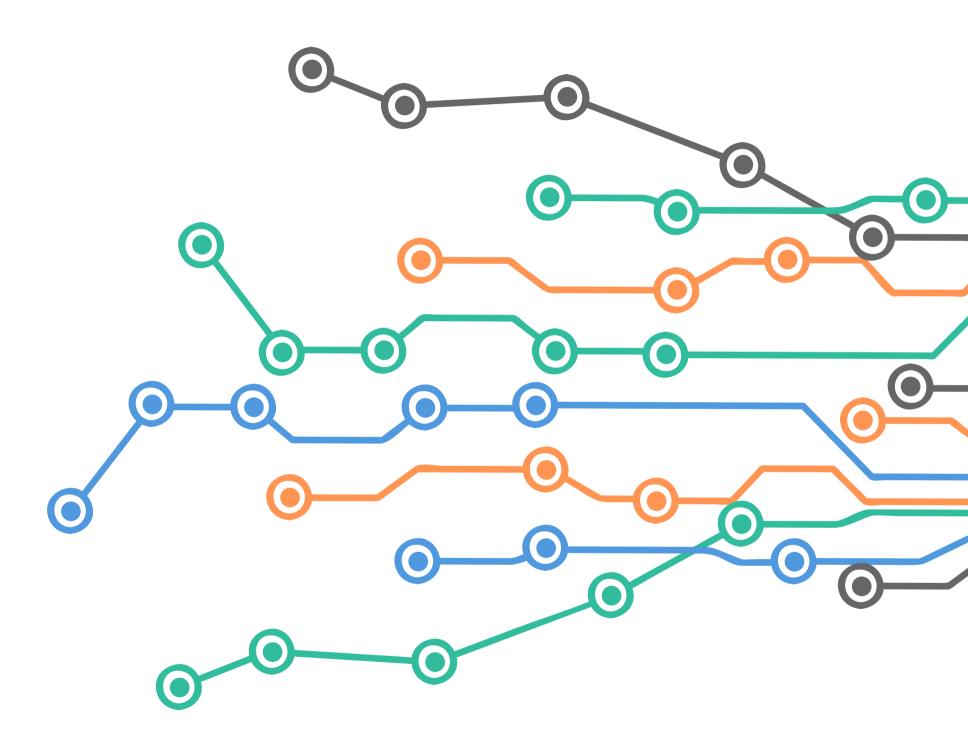
- 68% majored in Engineering
- Spacecraft and Autocad are top skills
- \$71K is the average salary
- Mechanical Engineer is a common title



Or a UX Designer at Google?

Research Career 360 for the education and skills requirements.

- 26% majored in the arts
- Contextual Inquiry is the top skill
- \$84K is the average salary
- Creative Director is a high-paying role

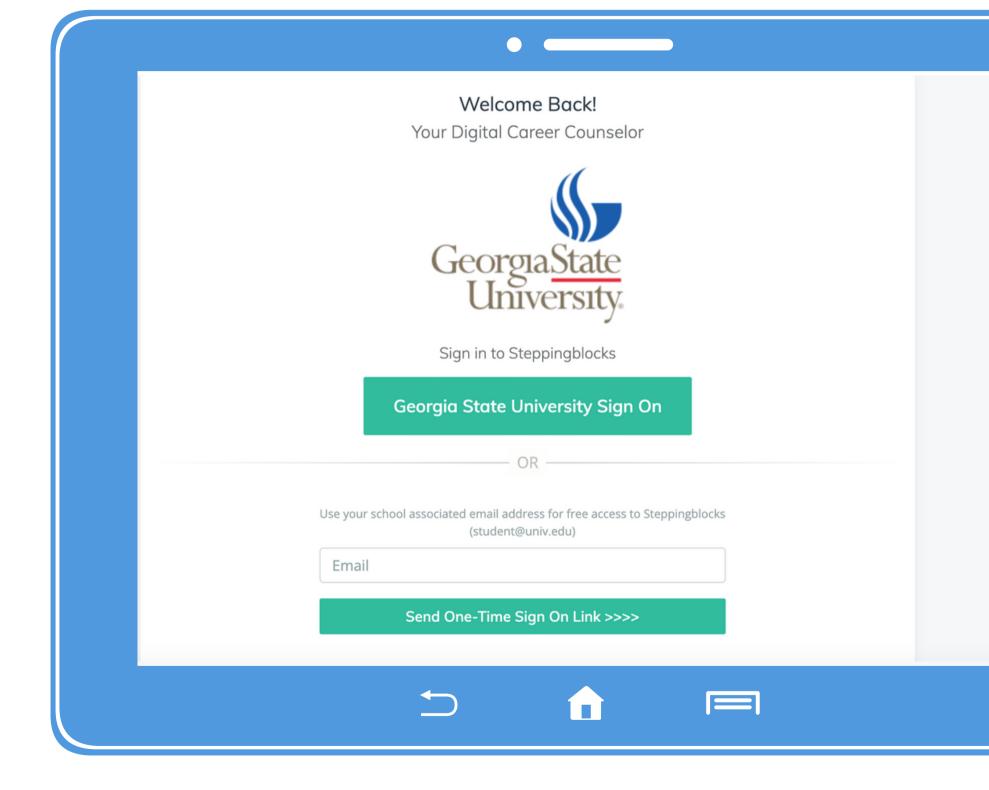


Ready to get started?

step one

Sign up through:

- 1. Your career services page
- 2. A link provided by the school
- 3. Or yourschool.steppingblocks.com.



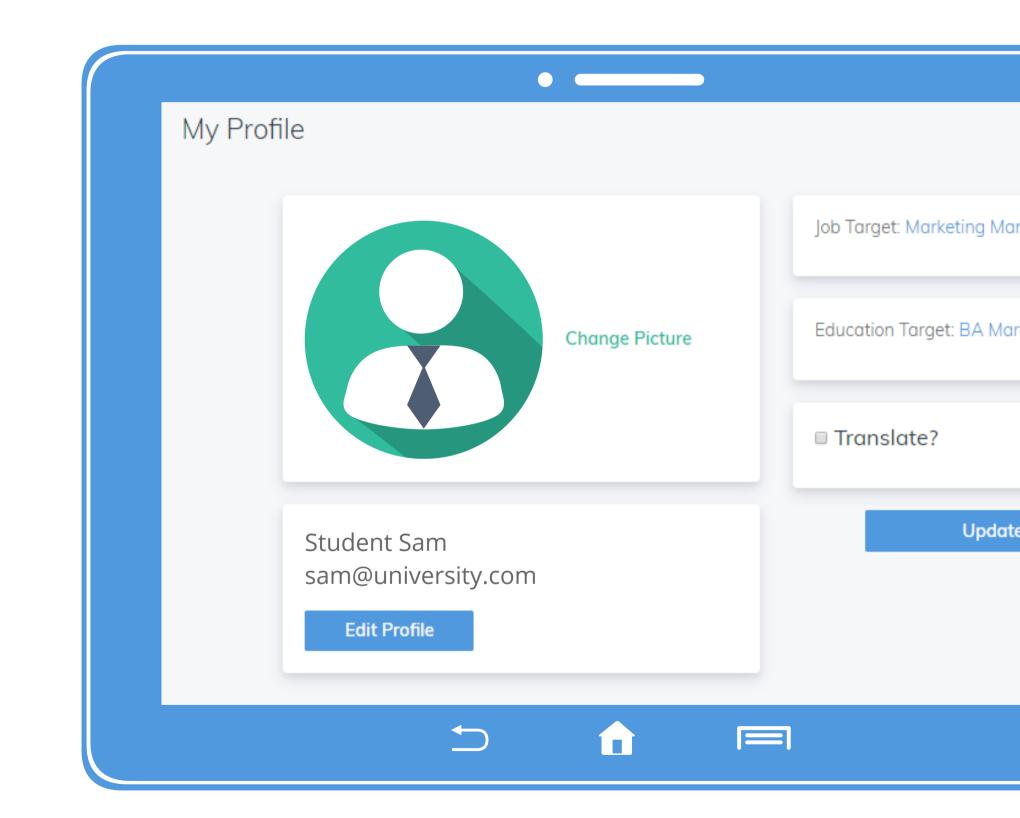
Now personalize it.

step two

Build your profile.

Update your interests.

Take a perosonality test



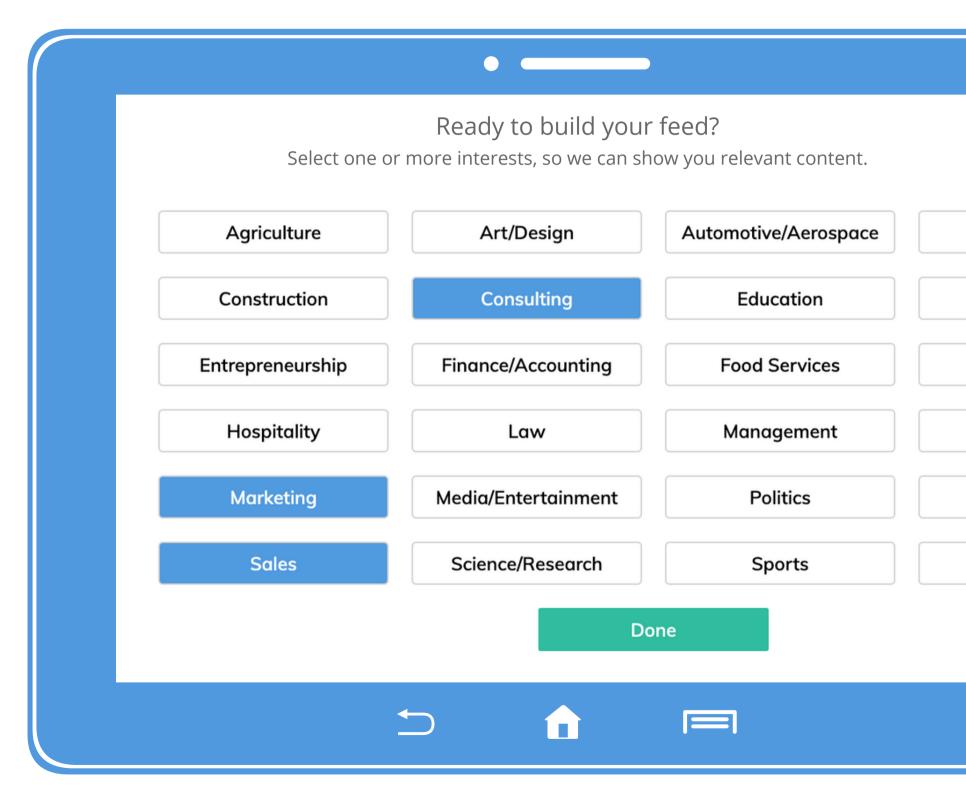
Update your interests.

step three

Select one or more interests.

Build your content feed.

Start browsing on your home page.



And start exploring!

step four

Visit Career Paths and enter targets. Interact with tabs, tables and charts. Save your searches for future use.



QUESTIONS, COMMENTS, OR CONCERNS?

LIVE & AUTO CHAT











STEPPINGBLOCKS.COM

HELP.STEPPINGBLOCKS.COM

SUPPORT@STEPPINGBLOCKS.COM

WE WANT TO HEAR FROM YOU

DATA-DRIVEN STUDENT SUCCESS

Steppingblocks