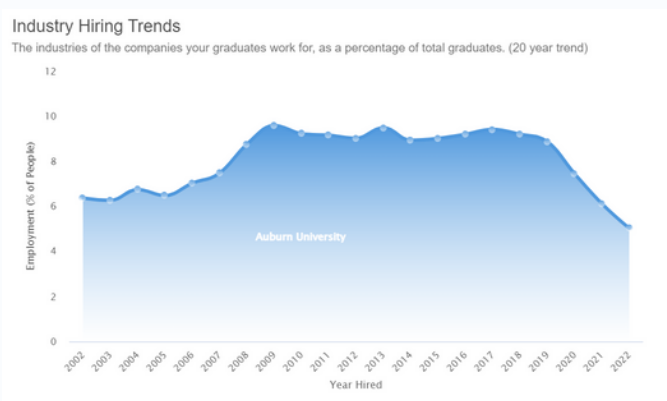


## Maximizing Graduate Insights for Alumni Relations

Graduate Insights is the premier tool to explore your alumni data. With Steppingblocks, you can view your alumni's location, employment history, average salary, top skills, and much more! Within the platform, there are two tools: Graduate Outcomes and Graduate Explorer.

### Graduate Outcomes

In Graduate Outcomes, users can view alumni information such as location, top employers, job titles, industries, skills, and more. Filters are available to further narrow down the alumni data.



### Graduate Explorer

Graduate Explorer offers the same interactive map and data as Graduate Outcomes, but with more filter options, as well as record-level data including alumni names, contact info, employment history, estimated salary, and more.

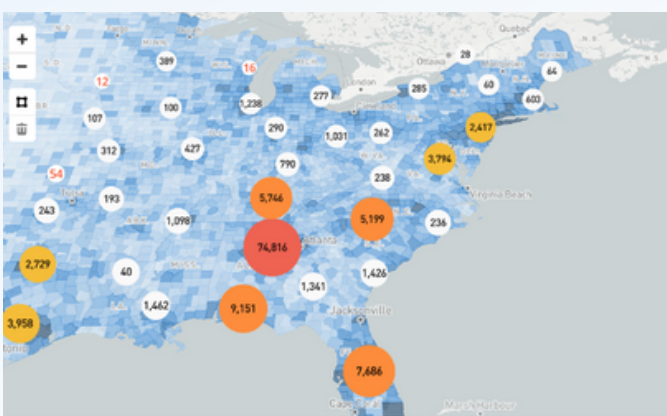
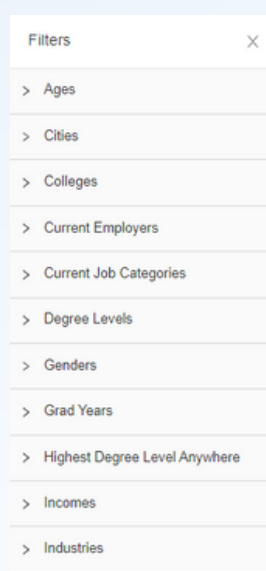


### Filter to find alumni that meet demographic criteria

In Graduate Explorer, utilize the filters to find alumni that meet demographic criteria, such as age, gender, veteran status, graduation year, industry, job title, etc.

This feature is great for:

- Identifying alumni for an industry panel
- Developing alumni affinity groups



### Identify alumni locations

Use the interactive map in both Graduate Outcomes and Graduate Explorer to see where your alumni are located across the U.S. Zoom in on the map or highlight a region of the map to see how many alumni are in that area, and to filter the data by the alumni in that region.

This feature is great for:

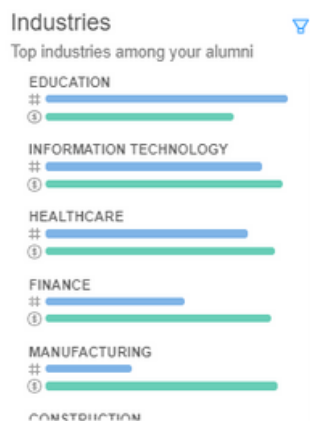
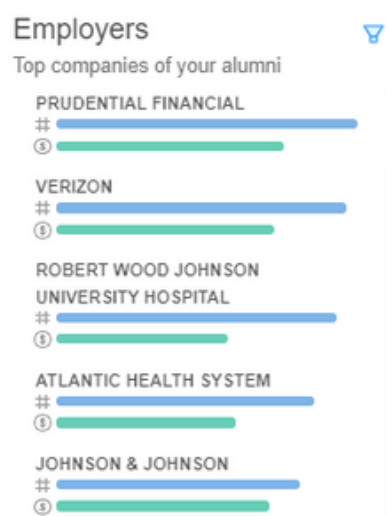
- Planning regional alumni events

### Discover alumni at top companies

With Graduate Explorer, you can filter the data to see all of your alumni that work at top companies by filtering by company. Or, you can use the filter bar to search for alumni at specific companies.

This feature is great for:

- Identifying alumni to conduct job shadows or events for current students
- Connecting with alumni working in human resources or recruiting



### Find alumni working in specific industries

With both Graduate Explorer and Graduate Outcomes, you can filter the data to find alumni working in certain industries and regions.

This feature is great for:

- Planning targeted networking events for alumni

### Download alumni data and contact information

By clicking on alumni names in the Graduate Data tab, you can view each person's contact information, employment history, estimated salary, educational history, and more. Users can download this info by clicking on the download icon in the top right corner.

This feature is great for:

- Reaching out to alumni
- Updating alumni records

Current Position	Employer	Target Education	Salary / Location	Contact Info
Software Engineer	DXC Technology	Masters in Computer Science Auburn University	\$75k - \$118k Harrisburg, West Virginia	<a href="#">LinkedIn</a> <a href="#">Google</a> <a href="#">@dxc.com</a>
Realtor 4 years	Long & Foster Companies	Certificate Degree Auburn University	\$64k - \$99k Washington, District of Columbia	<a href="#">LinkedIn</a> <a href="#">Google</a> <a href="#">@whos.com</a>
Commercial Director 6 years	FMC Corporation	Masters in Agriculture Auburn University	\$114k - \$178k Memphis, Tennessee	<a href="#">LinkedIn</a> <a href="#">Google</a> <a href="#">@fmc.com</a>
Quality Engineer 15 years	Prime Wheel Corporation	Masters in Industrial Engineering Auburn University	\$74k - \$116k Los Angeles, California	<a href="#">LinkedIn</a> <a href="#">Google</a> <a href="#">@primewheel.com</a>
Client Service And Consulting Manager	TSYS	Bachelors in Finance Auburn University	\$49k - \$77k Dothan, Alabama	<a href="#">LinkedIn</a> <a href="#">Google</a> <a href="#">@tsys.com</a>

### Additional Graduate Insights Resources



Graduate Insights eBook

[CLICK HERE](#)

Steppingblocks Help Center

[CLICK HERE](#)

Graduate Insights Use Cases

[CLICK HERE](#)

Alumni Relations Use Cases

[CLICK HERE](#)