



Steppingblocks Tech Team

Hard at work bringing you fresh data and individualized catalogs.

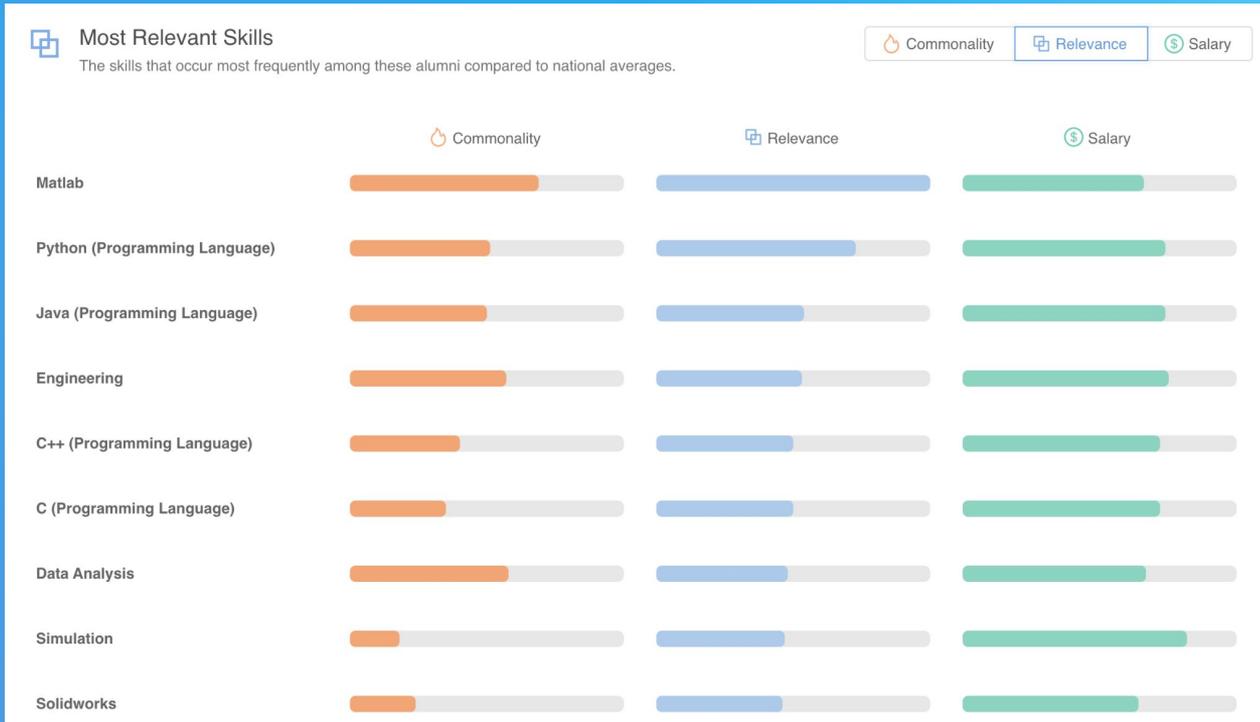
Each major has a particular set of skills

We will find them, and we will analyze them.



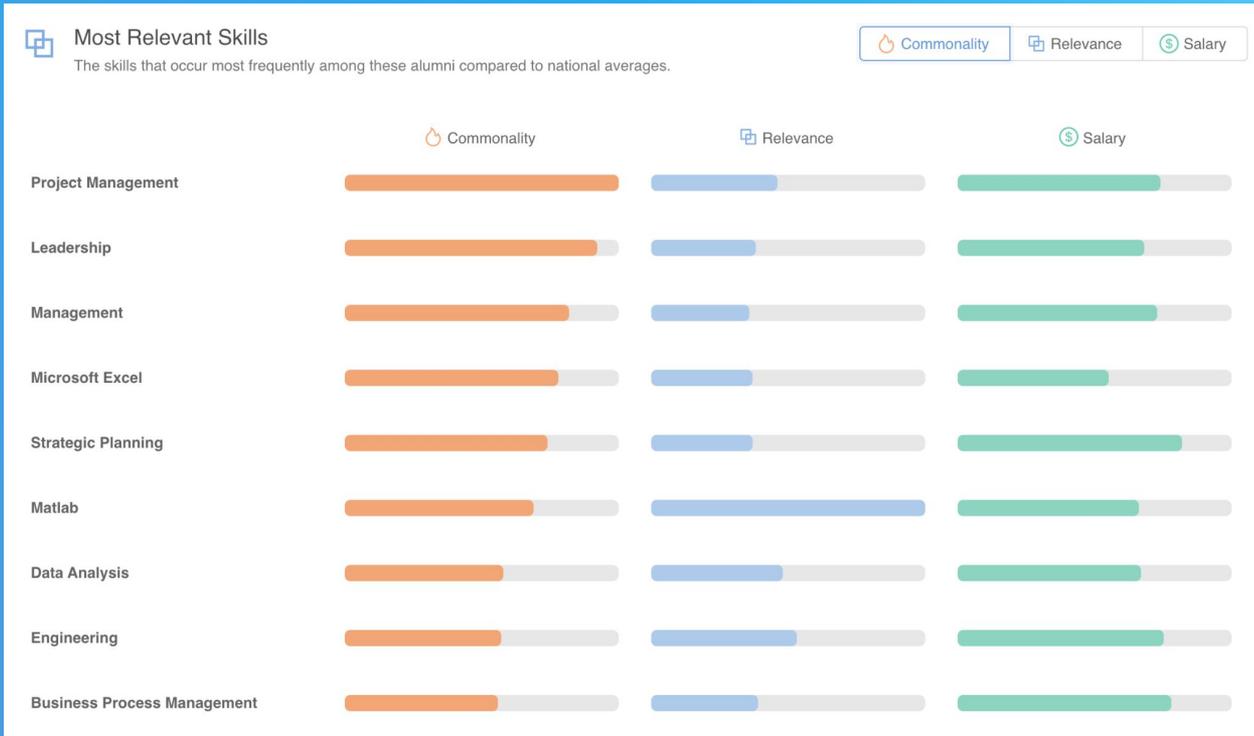
Skill Relevance

What skills make this group of people special?



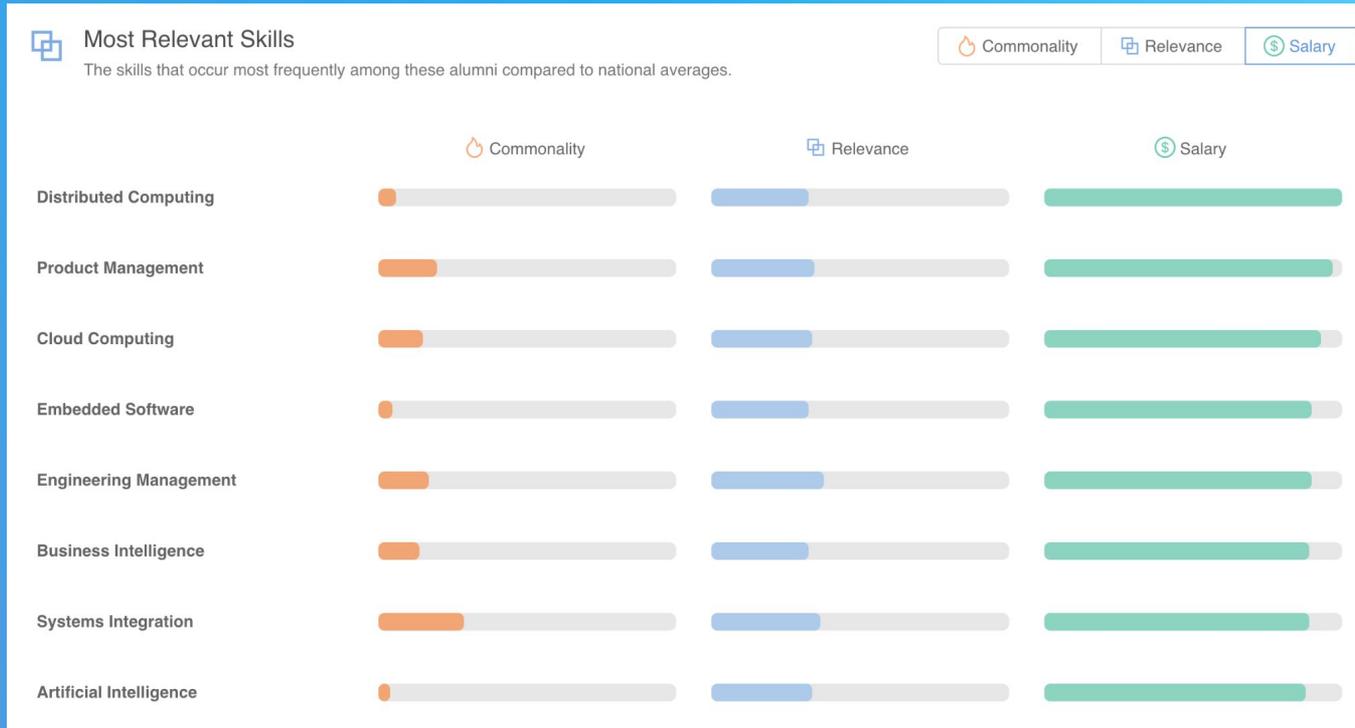
Skill Commonality

What skills are most likely to appear on a student's resumé?



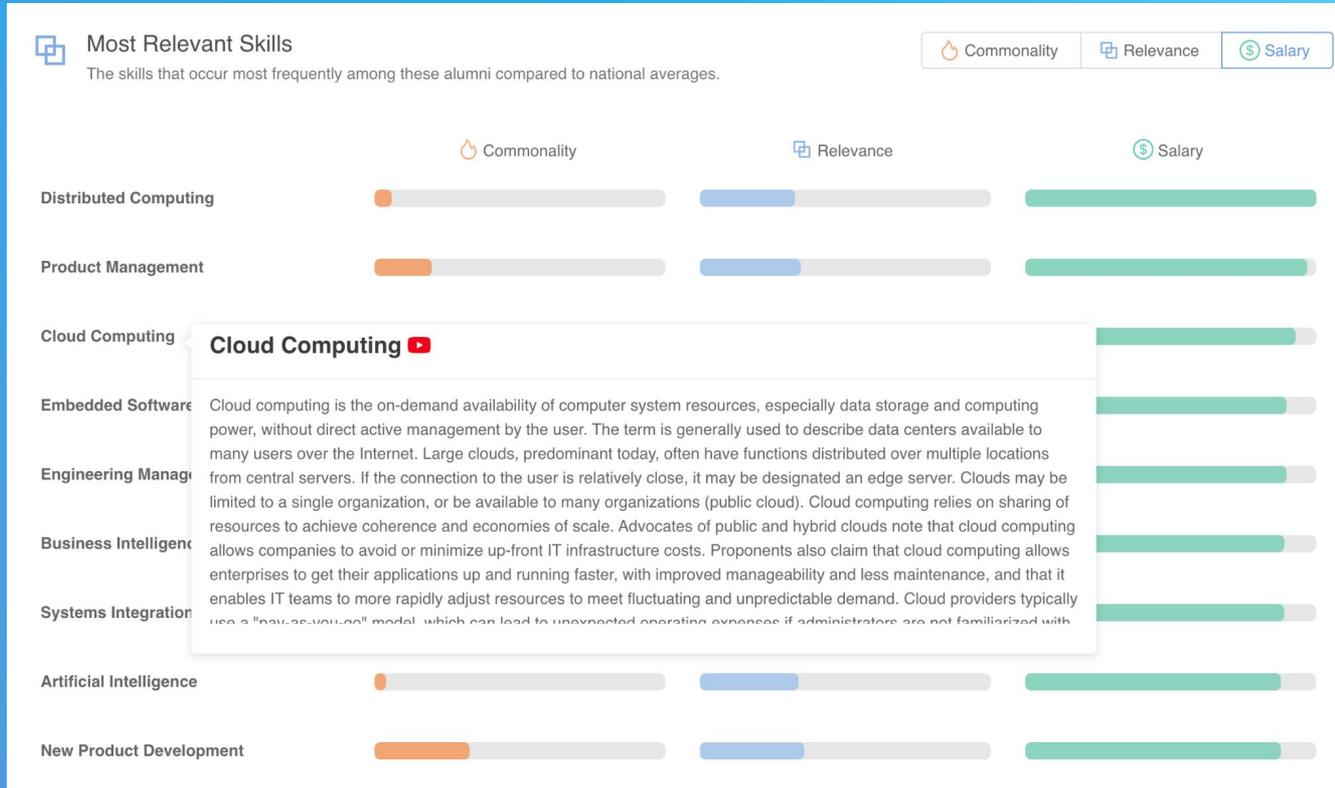
Skill Salary

What skills are correlated with higher salaries?



Skill Descriptions

Quickly learn about skills you might not be familiar with.



Hiring Trends

What are my graduates doing, and how has that changed over time?

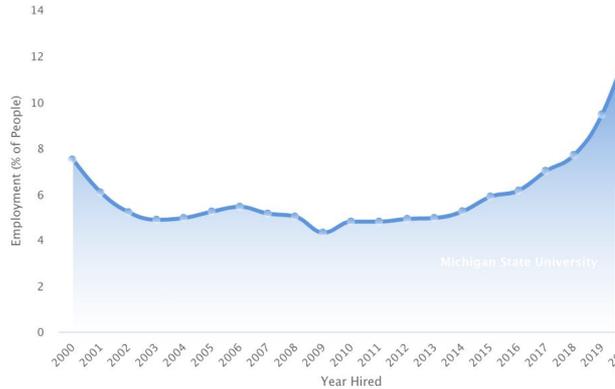
Industries

Click any industry to display hiring trends on the right.

- Education
- Healthcare
- Information Technology**
- Finance
- Automotive
- Hospitality
- Consumer Goods
- Arts & Entertainment
- Marketing
- Government
- Retail
- Life Sciences
- Manufacturing

Industry Hiring Trends

The industries of the companies your graduates work for, as a percentage of total graduates. (20 year trend)



Job Functions

Click any job sector to display hiring trends on the right.

- Executive
- Management
- Education
- Sales
- Finance
- Health Care**
- Business
- Human Resources
- Engineering
- Information Technology
- Marketing
- Legal
- Research

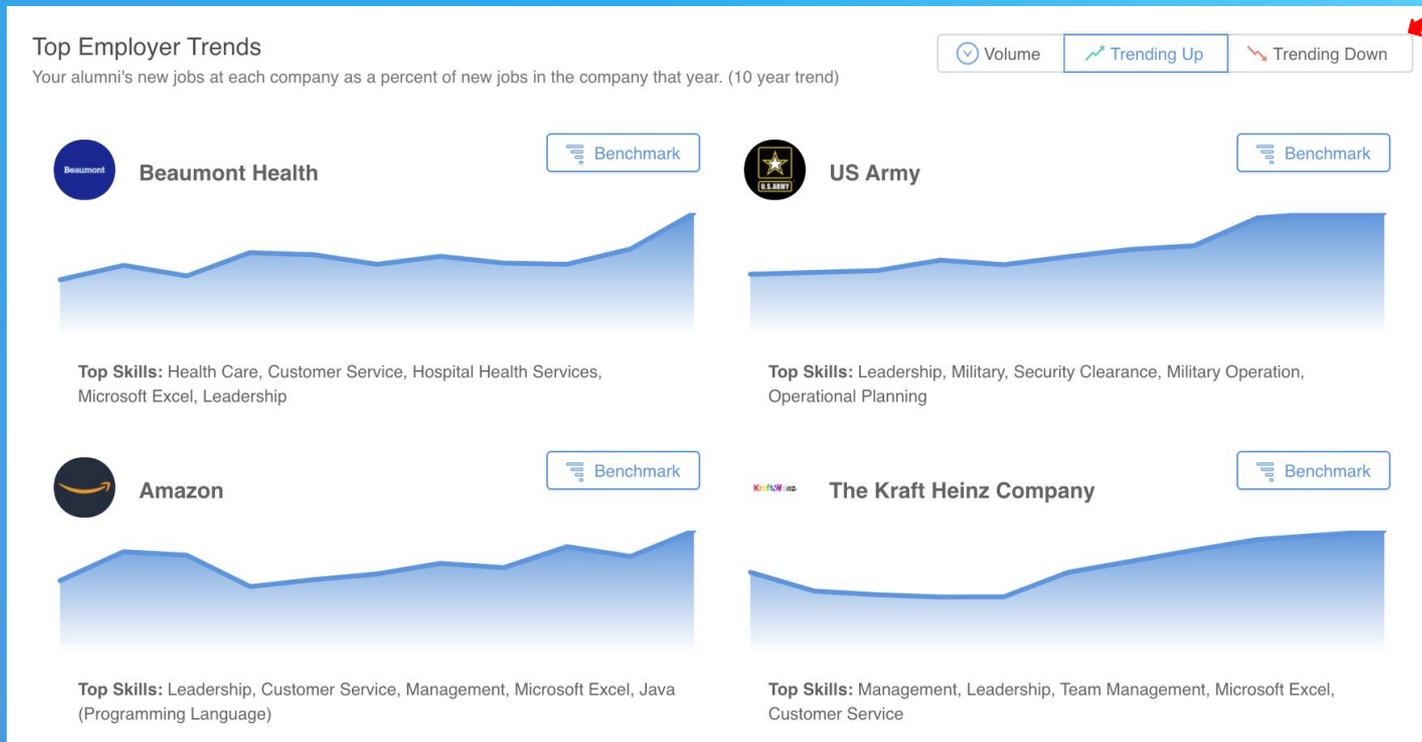
Job Functions Hiring Trends

The job functions of your graduates, as a percentage of the total graduates. (20 year trend)



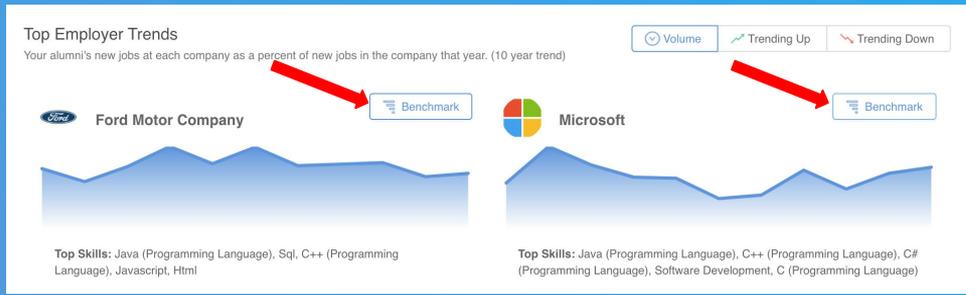
Company-Specific Hiring Trends

Who's hiring my graduates, and how has that changed over time?



Company Skill Benchmark

This national analysis for skills at Microsoft shows how your school's alumni working at Microsoft compare with the other employees working at Microsoft.



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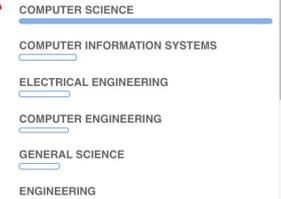
Top Schools

Most popular alma maters at Microsoft



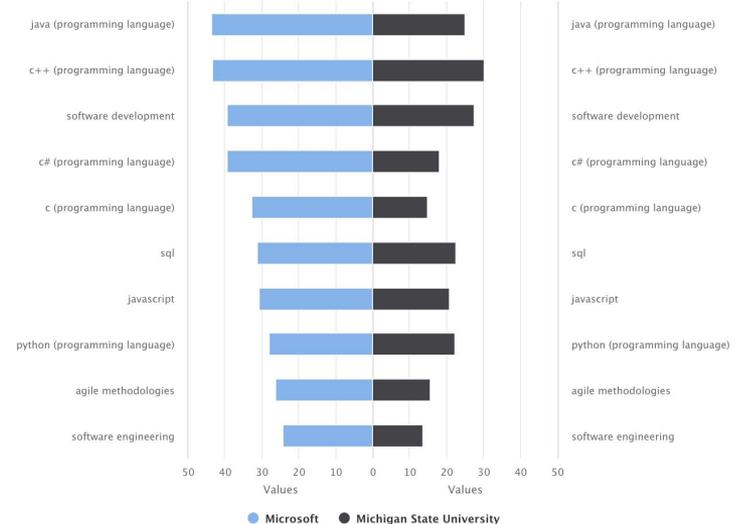
Hiring by Major

Top majors hired by Microsoft



Microsoft vs. Michigan State University

See the employer's top skills on the left, compared to the skills of your graduates on the right.



Top Employer Trends

Your alumni's new jobs at each company as a percent of new jobs in the company that year. (10 year trend)

Volume Trending Up Trending Down



Top Skills: Java (Programming Language), Sql, C++ (Programming Language), Javascript, Html

Top Skills: Java (Programming Language), C++ (Programming Language), C# (Programming Language), Software Development, C (Programming Language)

Quick Tips to Remember

- Sample Size is Important
 - Small populations can give misleading results.
- Not seeing the skills you think you should?
 - Encourage your students to list important skills on their resumé!
Steppingblocks is a lens to how your students represent themselves in the world. Make sure they know how to communicate their skill sets to future employers.
- Why are employers trending down? Up? Or flat?
 - Great question! Finding out why could help modify university curriculum to achieve your desired outcomes.

Thanks!

Do you have any questions?

jacob@steppingblocks.com

erin@steppingblocks.com

support@steppingblocks.com

Steppingblocks (2021). StepEx21 User Conference.
<https://resources.steppingblocks.com/stepex21>



consigliere

@moyodre



How would you write “I changed a light bulb” on your resume?



M

@MuyiwaSaka



Single-handedly managed the successful upgrade and deployment of new environmental illumination system with zero cost overruns and zero safety incidents.

Steppingblocks

