EMPOWERING TRANSFER STUDENTS WITH DIGITAL CAREER COUNSELOR

TRANSFER STUDENTS

Transfer students are a unique and important population within higher education. Transfer students often face additional challenges in completing their degree compared with "traditional" students, and therefore require unique and intentional forms of support. Here at Steppingblocks, we believe that data can be a key resource and way to promote student and institutional success. With the Digital Career Counselor, transfer students can access data that will help them make informed decisions about their academic and career journeys.

DIGITAL CAREER COUNSELOR

With the Digital Career Counselor, students can utilize a number of tools to explore data that can help them make career decisions, no matter where they are in their career journey.

Whether a transfer student is still figuring out their major or figuring out how to reach their desired career goals, the Digital Career Counselor gives students the tools they need to succeed. From our personality assessment, to our school outcomes information, to our data set of over 135 million people, students can explore all the career possibilities.

Best Jobs for ESFJs

Nurse
Registered on the frontline of the medical workforce, responsible for delivering hands-on patient care in various healthcare settings. RNs provide a wide range of patient services, including primary care, educating patients, operating medical equipment, and administering medications.
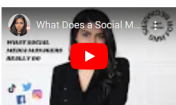
Dentist
Dentistry is the science devoted to maintaining oral health. Dentists enjoy excellent compensation and the high demand for dental care is likely to continue in the future. Oral health's impact on systemic health outcomes drives new professional opportunities each year.

Social Media Manager
A Social Media Manager sets content strategy and drives engagement on a company's social platforms. Successful social media managers possess a knack for storytelling, a keen eye for design, and an ability to analyze what does well with an audience—and what doesn't.
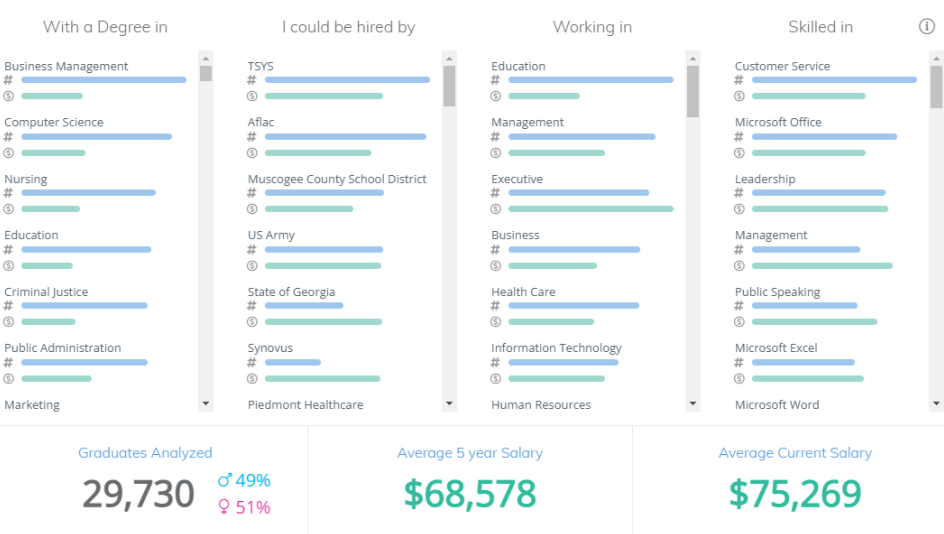
Other Common Jobs for ESFJs

- Property Manager
- Dental Hygienist
- Public Relations Manager
- Restaurant Manager
- Family Physician
- Court Reporter
- Teacher
- Personal Fitness Trainer
- Health Care Administrator
- Veterinarian
- Event Coordinator
- Advertising Agent

Click any major, employer, job category, and/or skill to explore outcomes. RESET

With a Degree in	I could be hired by	Working in	Skilled in
Business Management	TSYS	Education	Customer Service
Computer Science	Aflac	Management	Microsoft Office
Nursing	Muscogee County School District	Executive	Leadership
Education	US Army	Business	Management
Criminal Justice	State of Georgia	Health Care	Public Speaking
Public Administration	Synovus	Information Technology	Microsoft Excel
Marketing	Piedmont Healthcare	Human Resources	Microsoft Word

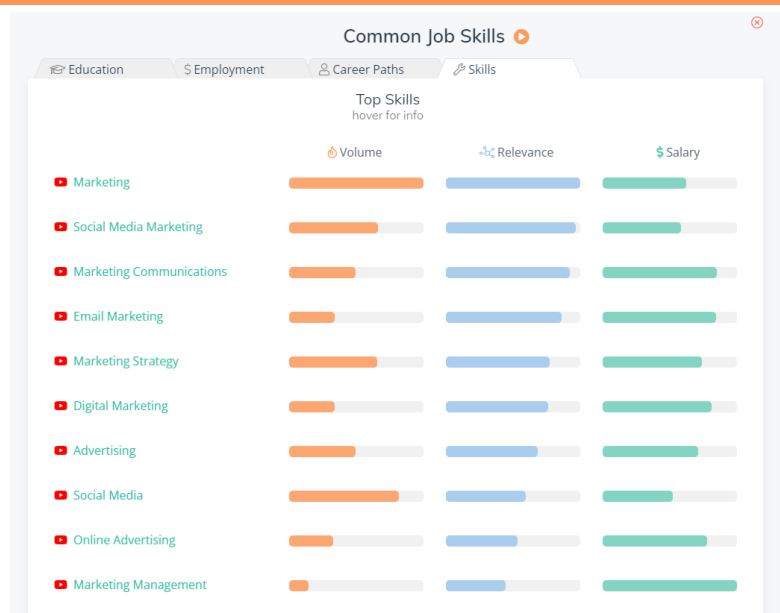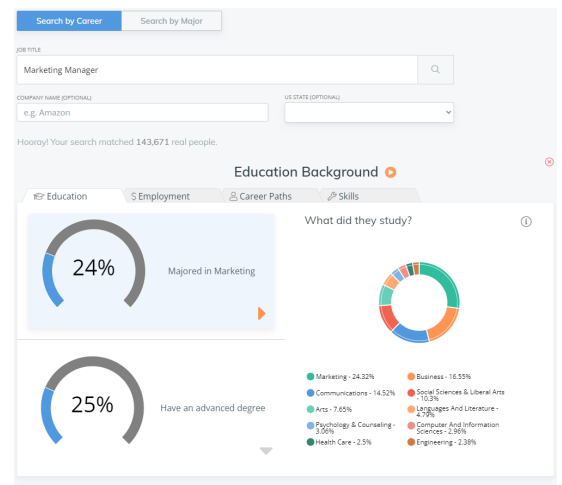| Graduates Analyzed	Average 5 year Salary	Average Current Salary
29,730 ♂ 49% ♀ 51%	$68,578	$75,269

OUTCOMES

With the Outcomes tool, students can explore career outcomes from their current school's alumni. Students can filter to see top employers, industries, and skills from alumni with their same major.

This is a great resource to help transfer students see career outcomes from their current institution, and identify employers to target, majors to consider, industries to explore, and skills to develop.

SEARCH 360

Students can use Search 360 to search our entire dataset of over 135 million people and find helpful information to help guide their career decisionmaking.

The search by major function can be especially helpful for transfer students, as they can use it to view outcomes from alumni of their future institution with a particular major. They can see the top job titles, employers, and salaries. They can also see career paths from real people, and identify which career milestones they may need to achieve on the way to their dream job.

Search by Career | Search by Major

JOB TITLE
Marketing Manager

COMPANY NAME (OPTIONAL)
e.g. Amazon

US STATE (OPTIONAL)

Hooray! Your search matched 143,671 real people

Education Background

24% Majored in Marketing

25% Have an advanced degree

What did they study?

- Marketing - 24.32%
- Communications - 14.52%
- Arts - 7.05%
- Psychology & Counseling - 3.90%
- Health Care - 2.5%
- Business - 18.05%
- Social Science & Liberal Arts - 7.92%
- Language And Literature - 3.55%
- Computer And Information Sciences - 3.90%
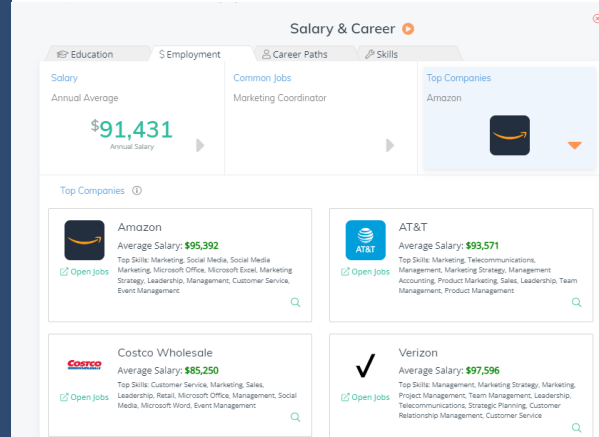- Engineering - 2.35%

SKILLS

Developing relevant skills is an important part of any student's journey. In both the Outcomes and Search 360 platforms, students can view the top skills for a particular major, job title, or industry.

This is a great tool for transfer students, as it demonstrates the skills that are most relevant to their desired career path. Students can learn more about the top skills in their field, and make a plan for gaining experience with those skills along their academic journey.

Common Job Skills

Top Skills
hover for info

	Volume	Relevance	Salary
Marketing			
Social Media Marketing			
Marketing Communications			
Email Marketing			
Marketing Strategy			
Digital Marketing			
Advertising			
Social Media			
Online Advertising			
Marketing Management			

CAREER PLANNING

Things like loss of credits, lack of resources or support, and financial concerns can make it harder for transfer students to succeed. Academic institutions can better equip transfer students to achieve their academic and career goals by empowering them to consider and plan for their entire academic and early career journey, not just the immediate next step. This includes making sure that students have the data, skills, experiences, and information they need to be ready for their career.

With the Digital Career Counselor, students can use extensive and easily accessible data to develop their career plan.

Salary & Career

Salary
Annual Average
$91,431
Annual Salary

Common Jobs
Marketing Coordinator

Top Companies
Amazon

Top Companies

Amazon
Average Salary: $95,392
Top Skills: Marketing, Social Media, Social Media Marketing, Microsoft Office, Microsoft Excel, Marketing Strategy, Leadership, Management, Customer Service, Event Management

AT&T
Average Salary: $93,571
Top Skills: Marketing, Telecommunications, Management, Marketing Strategy, Management Accounting, Product Marketing, Sales, Leadership, Team Management, Product Management

Costco Wholesale
Average Salary: $85,250
Top Skills: Customer Service, Marketing, Sales, Leadership, Retail, Microsoft Office, Management, Social Media, Microsoft Word, Event Management

Verizon
Average Salary: $97,596
Top Skills: Management, Marketing Strategy, Marketing, Project Management, Team Management, Leadership, Telecommunications, Strategic Planning, Customer Relationship Management, Customer Service

HELP & RESOURCES

For more on what the Digital Career Counselor is and how to use it, check out our **Steppingblocks Help Center**. Or, you can always email a member of our partner success team with questions!

Dr. Jacob Bonne | Partner Success Manager | jacob@steppingblocks.com
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