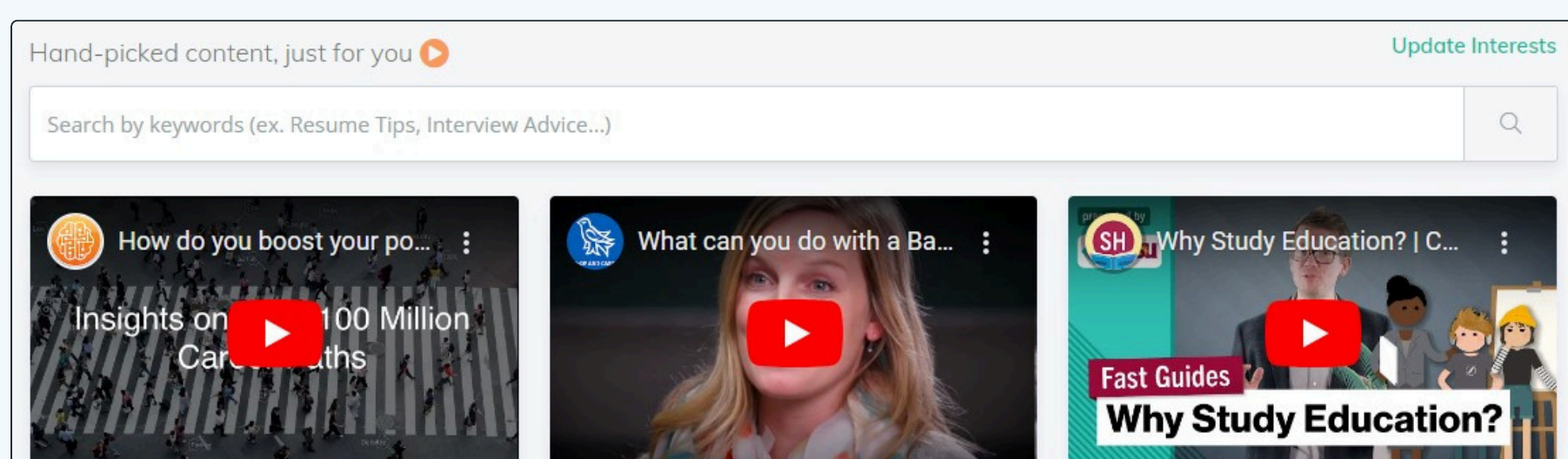# Digital Career Counselor
For First Year Students

Career exploration and readiness initiatives begin right from the arrival of students on your campus. Whether students commence college in an exploratory phase or with a specific career goal in mind, providing robust support for their academic and career decisions, and fostering career readiness, are pivotal to ensuring their success beyond graduation. Digital Career Counselor can be used in a multitude of ways to support your first year students on your campus. See our top recommendations below!

1 Encourage students to explore videos, infographics, and other resources related to majors or jobs they're interested in on the home page. Guide them to consider whether these align with their goals, or if exploring other options may be beneficial.
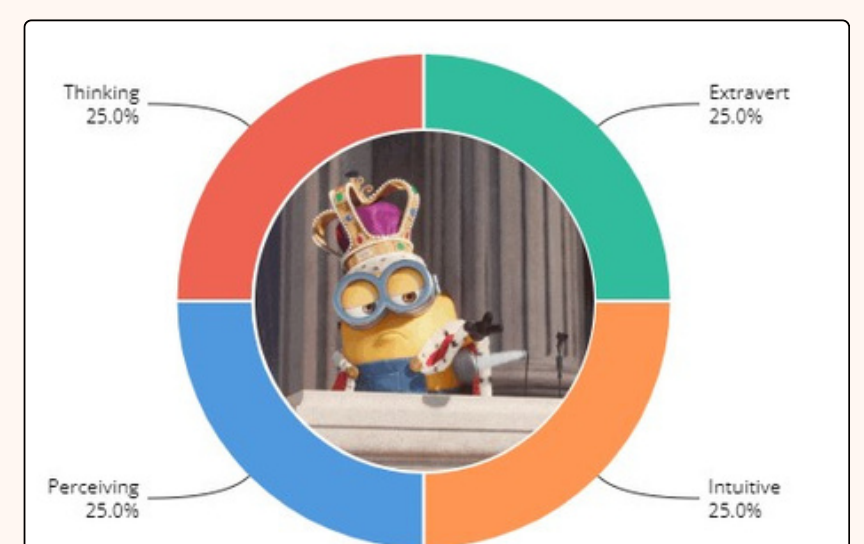

2 Encourage students to take the personality assessment to gain insight to how their personality aligns with certain majors and/or career options.
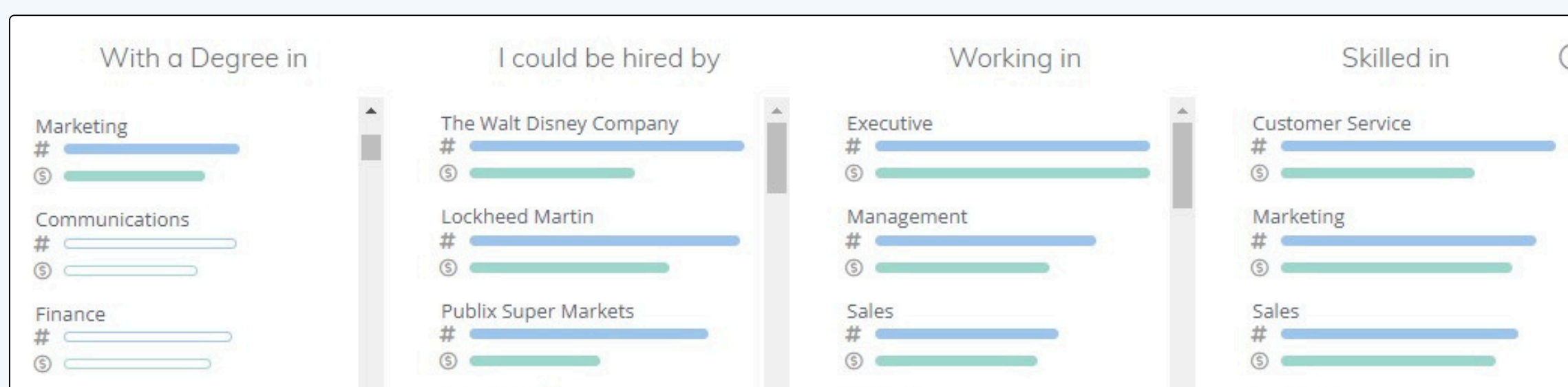

3 Have students explore top employers, job categories, and skills of real graduates of your university for majors they are interested in using the Outcomes module, to give them insight into where their degree could lead them.

Want to learn more about how to use Digital Career Counselor with students at different points of their career exploration journeys? **Click here to access our guide on utilizing Digital Career Counselor in Advising.**