

Digital Career Counselor: Next Steps

You've got the data... now what?

Now that you've explored majors, careers, skills, and more with the Digital Career Counselor, it's time to take your career preparation to the next level!

Plan Your Classes

As you've identified relevant skills, job titles, and career paths in the Digital Career Counselor, think about what courses you can take to hone your skills. Is there a computer science course that will teach you a new software, or a business class that will give you hands-on experience? Start making a plan for how you will develop your skills and get career ready.

01

Next Step: Browse your academic catalog and make a list of relevant courses that you can take during the rest of your time in college, and make notes of how each course relates to a particular skill, job title, or career path you found in the Digital Career Counselor.



Next Step: Using your school's alumni database or social media sites like LinkedIn, identify people in your field that are doing work that interests you. Reach out to each of them, and ask to set up a time to chat and ask questions about their career journey.

02

Network

Now that you've viewed outcomes of your school's alumni and browsed the career paths of people in your field, it's time to start building professional connections. Set up informational interviews with professionals in your field of interest, and ask them about their career path. This is a great way to learn more about your industry, get first-hand perspectives, and build connections that may lead to future professional opportunities.



Complete an Internship

Internships are great opportunities to develop new skills, gain hands-on experience, explore career possibilities, and build connections with professionals in your field. If you haven't already, start thinking about when you want to complete an internship, and start preparing to apply.

03

Next Step: Make an appointment with your school's Career Services office to start applying to internships. Think about what type(s) of internships you might be interested in, prepare your application materials (resume, cover letter, etc.), and plan for when you want to complete your internship.



Next Step: Make a list of skills named in the job description that you're applying for. Then, search the job title in Digital Career Counselor, and list the relevant skills. Use this list as you write your resume, and be sure to include examples to demonstrate your skills!

04

Write Your Resume

Employers want to know what unique and relevant skills you are bringing to the company. As you apply to internship or full-time positions, you'll be asked to submit a resume as part of your application. It is crucial that your resume clearly articulates your skills and experiences, and what makes you a great candidate. Use the skills information in Digital Career Counselor to know what skills to highlight, and add them to your resume.



Apply to Jobs

Now that you've used Digital Career Counselor to identify job titles, skills, employers, career paths, and salary information, it's time to start applying to jobs! Use the Job Board tool on Digital Career Counselor or other job boards to find roles that interest you, and then start applying.

05

Next Step: When you're nearing graduation and ready to apply to full-time jobs, check the Digital Career Counselor tool and make a list of job titles and companies that interest you, and then use that list to start searching for full-time roles.



Next Step: Using the Digital Career Counselor, make a list of skills you already have, and skills you would like to develop. Then, next to each skill, write either an example of how you've developed that skill, or a plan you can take to develop it.

06

Take Stock of your Skills

An important aspect of any career journey is effectively developing and articulating your relevant skills. What are the skills you found through the Digital Career Counselor that are most relevant to your major or desired career path? If you already have some of these skills, how might you articulate them to someone else? What examples do you have of these skills? If there are skills you don't yet have, how can you develop them? You might consider taking skills-based classes, doing an internship to develop these skills, doing research or self-teaching, etc.

