

Steppingblocks



Incorporating Digital Career Counselor into Curriculum

Steppingblocks



Digital Career Counselor Incorporation eBook



Table of Contents

<u>Page 2</u>	What is Digital Career Counselor
<u>Page 3</u>	What you will find in this eBook
<u>Page 4</u>	Where Can You incorporate Digital Career Counselor On Campus?
<u>Page 5</u>	Feeds Page Utilization Activity
<u>Page 6</u>	Compare and Contrast Personality Activity
<u>Page 7</u>	Outcomes Activity
<u>Page 8</u>	Search360 by Major Activity
<u>Page 9</u>	Search 360 by Career Activity
<u>Page 10</u>	Job Board Activity
<u>Page 11</u>	Quick Digital Career Counselor Activities
<u>Page 12</u>	Resources and Contact Information

What is Digital Career Counselor?

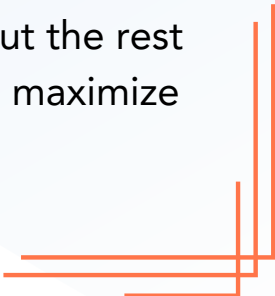


Career planning can be overwhelming. It can be hard to know what career paths make the most sense, what steps to take to achieve your career goals, and what skills are most valued in a given career field.

Steppingblocks gives students access to the data and information they need to make informed career decisions. Regardless of how unique a student's interests are or where they are in their higher education journey, the Digital Career Counselor platform has the tools to help students succeed. The more knowledge students have, the more potential they have to graduate on time, with less debt, and with the skills that employers require.

Through this platform, students can view career paths from the over 135 million profiles in Steppingblocks' data set, as well as the career outcomes from their institution's alumni. Students can take a personality test to better understand their career preferences and qualities. They can figure out if their career goals required an advanced degree, or if their skills align with the top skills of their dream company.

With the Digital Career Counselor, students can feel empowered to explore and identify the keys to their career success. Check out the rest of the articles in this section to explore all the unique ways to maximize all that the Digital Career Counselor has to offer.



What you will find in this eBook

In this eBook you are provided 6 different activities that have been created for you to enhance and supplement your classrooms, workshops and advising appointments with the Digital Career Counselor!

Each activity is aligned with the following layout

Purpose	This will give you a short description of the activity and what it entails
Learning Outcomes	This will give you more insight into what the student(s) should gain and learn by doing the activity
Suggested Next Steps	This section gives you some suggested next steps in how you can continue to support students after doing the activity to keep helping them in their career journey
Tags	Each activity is aligned with where on campus this activity would be beneficial for and with student typologies based on where they may be in their career journeys.



The Explorer



The Map Maker



The Quest Seeker



The Forager



The Treasure Hunter

The student who is starting from square one and needs help getting started

The student who knows what they don't want, but needs help narrowing down what they do

The student who is on their career path and needs support taking that next step

The student who needs to complete an assignment or a requirement for their program

The student who knows exactly where they want to end up and needs support getting there

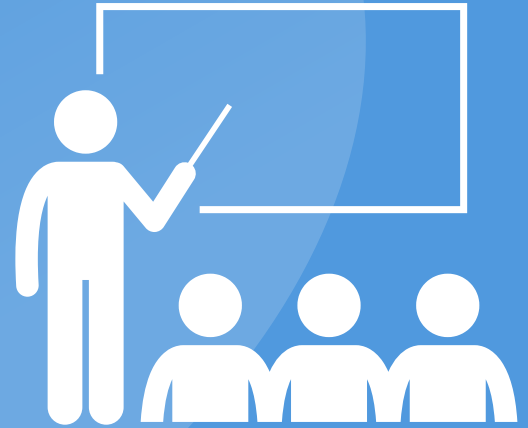
To learn more about the student typologies, and how to use Digital Career Counselor to support them in advising appointments click [here!](#)



Where can you incorporate Digital Career Counselor on Campus?

In The Classroom

The eBook's activities seamlessly blend into any classroom setting, making them a versatile addition to career exploration classes, first-year seminars, or any other career-related course. With the Digital Career Counselor, instructors can empower their students to explore career paths and gain valuable insights, right from the comfort of their classroom



In Advising Appointments

These activities can serve as a valuable tool for advisors seeking to provide personalized support to students during one-on-one advising appointments. By utilizing these resources, advisors can initiate a productive and meaningful conversation with their students, regardless of their current stage in the career journey. These activities are designed to benefit and support students as they navigate their career paths



In Career Exploration Workshops

These activities can be a game-changer for advising offices seeking to organize targeted small-group career exploration workshops or seminars. Designed to spark lively discussions, these activities provide conversation starters to help students navigate their career journeys. By leveraging these resources, career advising offices can provide students with the support and guidance they need to make informed decisions about their future careers



Feeds Page Utilization Activity

Purpose:

The purpose of this assignment is to give students a chance to explore and learn how to leverage the Digital Career Counselor Feeds Page for their unique needs

Learning Outcomes:

Students will be able to curate and align their feeds page with their own unique interest

Students will learn about something that is of interest to them

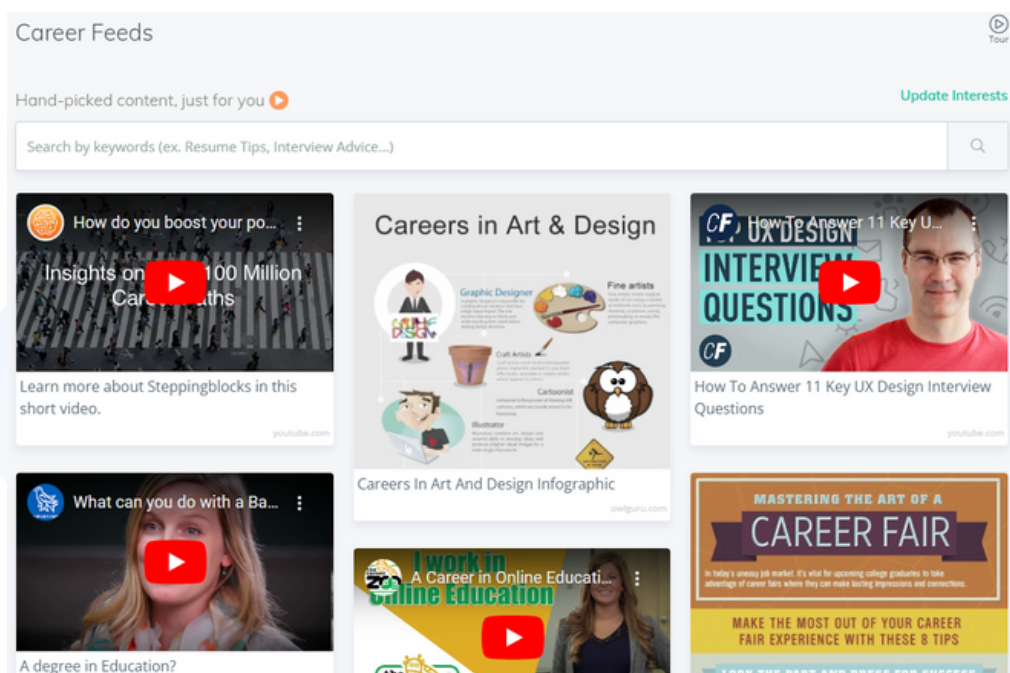
Students will discover helpful information related to their interests

Suggested Next Steps:

Have students do the Personality assessment so they can begin to compare their interests to their personality type

Tags:

#TheExplorer #TheTreasureHunter #InClassroom #InAdvisingAppointments #InWorkshops



To download the
activity guide for the
Feeds Page Activity

CLICK HERE



Compare and Contrast Personality Activity

Purpose:

This assignment aims for students to explore their personality type and align it with career paths that may be suitable for that personality

Learning Outcomes:

Students will be able to identify possible career paths that suit their personality types

Students will be able to log in and understand how to use the personality quiz feature of Digital Career Counselor

Suggested Next Steps:

Move forward into the outcomes and search 360 classroom activities

Provide students time in class to continue to explore career paths

Tags:

#TheExplorer #TheMapMaker #TheForager #InClassroom #InWorkshops



You're an **ESTJ**!

Extraversion (E), Sensing (S), Thinking (T), Judgment (J)

Your reasoned approach to problem solving allows you to be decisive and quick in implementing your plans. Efficiency and order in your tasks allow you to determine the most efficient path to completion. You are a fast-learner and problem solver who sets high standards for yourself and those around you.

To download the activity guide for the In-Person Classroom or workshop Activity

[CLICK HERE](#)



To download the activity guide for the Virtual Synchronous and Virtual Asynchronous Activity

[CLICK HERE](#)



Outcomes Activity

Purpose:

The purpose of this assignment is to support students in taking the first step to finding a job or internship by identifying top hiring companies, job categories and skills for their major. This will allow them to begin to plan out their collegiate career to set them up for success for their own unique goals.

Learning Outcomes:

Students will identify a foundation of where to start looking for jobs or internships based on their major

Students will begin to explore skill sets that are vital to their major

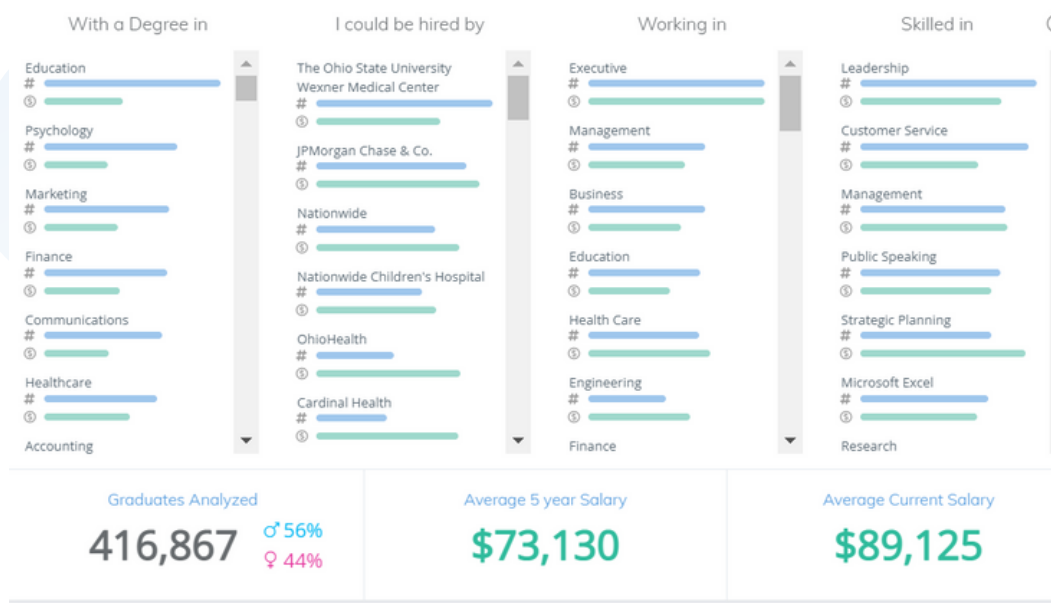
Suggested Next Steps:

Have students continue to explore their major outcomes by doing the search 360 by major activity

Support students in exploring and setting up their collegiate experience to gain the skills necessary (ex. Support them in planning classes etc.)

Tags:

#TheMapMaker #TheQuestSeeker #TheForager #InClassroom #InAdvisingAppointments #InWorkshops



To download the
activity guide for
the Outcomes
Activity

CLICK HERE



Search360: By Major Activity

Purpose:

The purpose of this assignment is to support students in starting to think about the outcomes that their major could lead to.

Learning Outcomes:

Students will understand important education milestones attributed to their major

Students will explore the different career outcomes for their major

Students will be able to identify important skills for their major

Suggested Next Steps:

Have students start to explore the multitude of career options for their given major by doing the Search 360 by career assignment

Tags:

#TheMapMaker #TheQuestSeeker #TheForager #TheTreasureHunter #InClassroom
#InAdvisingAppointments #InWorkshops

MAJOR / FIELD OF STUDY

Required

UNIVERSITY NAME (OPTIONAL)

Don't Know Where to Start?

Explore Majors for 2023

Analytical Minds:	Suit Up:	Rewarding:	Follow your Passion:
Q Computer Science	Q Political Science and Government	Q Healthcare	Q Performing Arts
Q Finance	Q Law	Q Childhood Education	Q Education
Q Accounting	Q Economics	Q Nursing	Q Journalism
Q Data Science and Analytics		Q Foreign Languages	Q Criminal Justice

To download the activity guide for the Search360 by Major Activity

CLICK HERE



Search 360: By Career Activity

Purpose:

This assignment/activity will give students the chance to think about a career they are interested in and start to think about their action plan to get there.

Learning Outcomes:

Students will be able to write a smart goal to help them reach their career goal

Students will be able to identify skills and milestones they need to reach their career goal

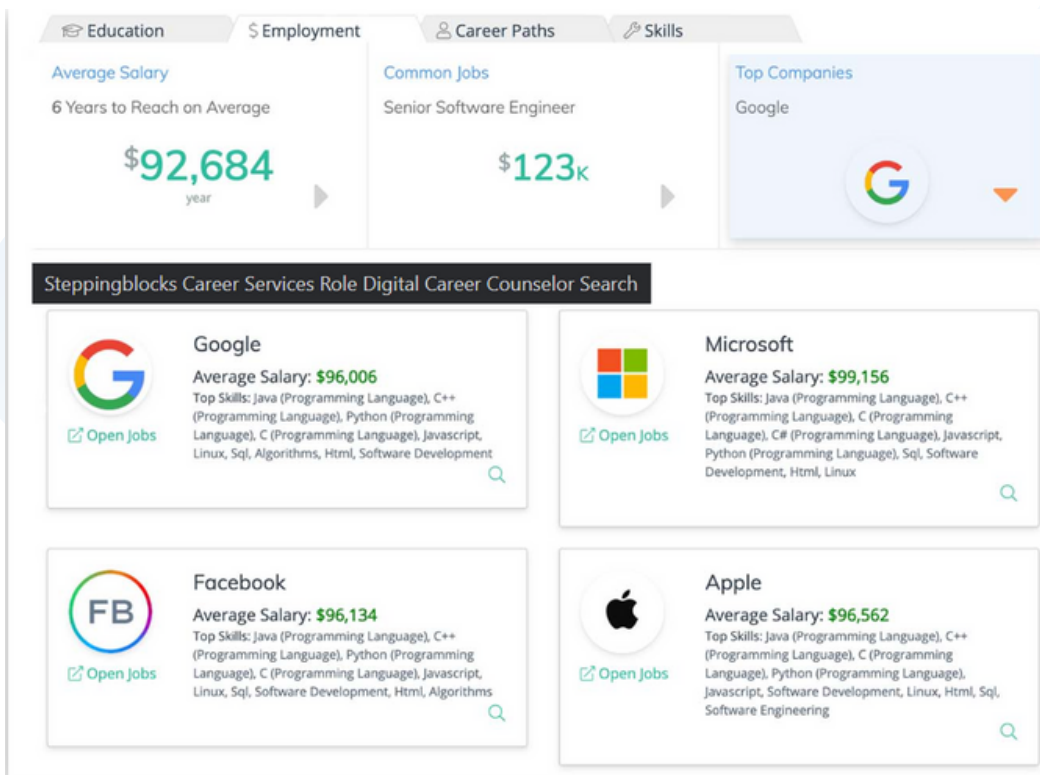
Suggested Next Steps:

Have students begin to explore the job board feature of the Digital Career Counselor or have them do the Job Board Assignment

Provide students with other job or internship resources

Tags:

#TheMapMaker #TheQuestSeeker #TheForager #TheTreasureHunter #InClassroom
#InAdvisingAppointments #InWorkshops



To download the
activity guide for
the Search360 by
Career Activity

[CLICK HERE](#)



Job Board Activity

Purpose:

The purpose of this assignment is for students who are further in their career journey to begin to explore possible job openings or job pathways they can take once they graduate.

Learning Outcomes:

Students will start to think about how to align their skills and experiences with a job posting

Students will begin to think about and plan what steps they can take to get a job they want post grad

Suggested Next Steps:

Support students in their job search process by providing alumni and local company connections

Host resume and cover letter workshops for upcoming graduates and those looking for and applying to internships

Student Tags:

#TheForager #TheTreasureHunter #InClassroom #InAdvisingAppointments #InWorkshops

To download the
activity guide for
the Job Board
Activity

CLICK HERE



KEYWORDS
software engineer, teacher...

LOCATION
City, State or ZIP

ANNUAL PAY
[Dropdown Menu]

Search

Clinical Nurse Coordinator Med Surg Tele
Description Together, we're making a difference. At Medical City Dallas, you can be part of a team that puts the care and improvement of human lif...
TX - Dallas Full-Time
[Analyze this Title](#)

LVN, Licensed Vocational Nurse Lead - Primary Care
Summary: The LPN/LVN Team Leader is able to provide leadership in all situations, including emergencies, utilizing concepts of critical thinking an...
TX - Quitman Full-Time
[Analyze this Title](#)

Moving Driver/Professional Driver
Compensation: Competitive hourly pay rate, tips, and bonus!
*College Hunks Hauling Junk and Moving is looking to hire Drivers! *Get paid to stay ...
MO - Pleasant Valley Full-Time
[Analyze this Title](#)

Quick Digital Career Counselor Activities

Supplementing your shorter classroom sessions, advising sessions, or workshops with one of these quick activities, created in collaboration with the University of Memphis Career Center, can add significant value to your curriculum. These brief yet impactful exercises are tailored to fit into a compressed timeframe, making them an ideal choice for those with limited time.

EXAMPLE COURSE ASSIGNMENTS

Steppingblocks Assignment #1

Login to Steppingblocks using your university single sign on information. Click on the Search360 tool on the left-hand navigation bar. Under "Search by Career" type in the name of an occupation you are interested in achieving in the future and choose one of the Job Titles provided. For the job title you chose, click on the "Career Paths" tab. Choose three different career paths and analyze the career progression. Answer the following questions:

1. What did you learn about the career paths of these individuals?
2. Would you say that their career paths were logical and linear, or did they have an indirect path?
3. What might be your first step in achieving a similar career path?

Steppingblocks Assignment #2

Login to Steppingblocks using your university single sign on information. Click on the Outcomes tool on the left-hand navigation bar. In the Outcomes tool, first start by selecting a major from the first column of the tool. Use the Outcomes tools to answer the following questions:

1. What is the average 5-year salary for the major that you chose?
2. What are the top three companies that hired our graduates in this major?
3. What are the top three skills that our graduates in this major report having?
4. What skills would you like to focus on in order to achieve a job in this major?

Steppingblocks Assignment #3

Login to Steppingblocks using your university single sign on information. Click on the Search360 tool on the left-hand navigation bar. Under "Search by Major " and type in the name of the field of study that you are interested in and select one of the Majors provided. Use the data in the tabs to answer the following questions:

1. Use the Education tab. What percentage of people in this major have advanced degrees?
2. Use the Employment tab. What is the average salary and how many years does it take to reach it?
3. Use the Employment tab. Select the Top Companies section. Choose an employer. What are the top skills in demand at the employer you chose?
4. Use the Employment tab. Select the Average Salary section. Is the salary trend for this major trending up or down?

Resources and Contact Information

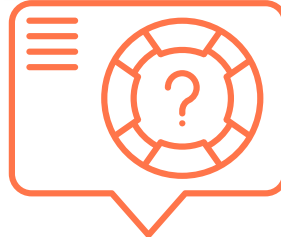
For more information on how staff and faculty can leverage Digital Career Counselor in and out of the classroom click here!



For examples of other ways some of our partner universities are using the Digital Career Counselor click here!



To access our Digital Career Counselor help center with information on how to use it, how to navigate it, and more click here!



Partner Success Team

At Steppingblocks, we greatly value the insights and ideas of our stakeholders. We warmly welcome any feedback or suggestions you may have. Whether you have comments or questions, please do not hesitate to contact any member of the Partner Success Team!

Dr. Jacob Bonne | Partner Success Manager
jacob@steppingblocks.com

Amanda Kallach | Partner Success Associate
amanda@steppingblocks.com

Brian Waldron | Partner Success Specialist
brian@steppingblocks.com

Richelle Hurley | Partner Success Associate
richelle@steppingblocks.com

Steppingblocks

[Table of Contents](#)